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AN ANALYSIS OF CODE-SWITCHING USED BY NESSIE JUDGE ON YOUTUBE CHANNEL

A RESEARCH PAPER

Submitted As Partial Fulfillment of Requirements For Getting Sarjana Pendidikan Degree

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STATEMENT OF ORIGINALITY

The researcher states that this paper, entitled "An Analysis of Code Switching Used by Nessie Judge on YouTube Channel" is her own writing with some quotations from some sources by using the accepted theory of Hoffmann.

The researcher has written this statement according to the truth. The researcher does not conduct any activities that are categorized as plagiarism. The researcher will be responsible for any risk that will happen in the future if this paper is proven to offend to ethnicity of scientific writing.

Kuningan, October 2023

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MOTTO AND DEDICATION

MOTTO:

"Everyone suffers in their life. There are many sad days. But rather than sad days, we have to have better days. That's what makes us live. That's what makes us dream"

– RM, February 25th, 2024

-This paper is dedicated to my self, my beloved parents, my beloved little family and to everyone who helped me accomplish this paper-

ABSTRACT

AN ANALISYS OF CODE-SWITCHING USED BY NESSIE JUDGE ON YOUTUBE CHANNEL

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The research was conducted to analyze the types of code-switching used by Nessie Judge in YouTube channel entitled *"JANGAN NONTON KALO GAK KUAT!! | #NERROR"*. In this research, the researcher analyzed the problem types of code-switching in the right context when code-switching is used. This research used Wardaugh's theory as developed by Hoffmann's theory to analyze types of code-switching. Hoffman describes four Types of code-switching which: Inter-sentential switching, Intra-sentential switching, Tag Switching, and establishing continuity with the previous speaker. In this research, a qualitative research method based on content analysis was used in this research. Various data collection methods, such as video search, video watching, audio listening, and code-switching identification, were used. Consequently, the researcher conducted several steps in analyzing the data, including familiarization and organization, coding and reduction, interpretation, and representation. After analyzing the data, the researcher identified 63 instances of code-switching in Nessie Judge's video titled *"JANGAN NONTON KALO GAK KUAT!! | #NERROR."* The most frequently used type of code-switching was tag-switching, which accounted for 47.14%, followed by intra-sentential switching at 40% and inter-sentential switching at 12.86%. The data from Nessie Judge's YouTube channel were analyzed using Wardaugh's theory as developed by Hoffman. From the data, the researcher concluded that code-switching practices are indeed employed by Nessie Judge with the aim of educating viewers in the use of the English language, particularly in the context of code-switching.

Keywords: *Code-switching, communication, sociolinguistics, speech*

PREFACE

Praise and gratitude to the presence of Allah SWT for His blessings and mercy, enabling the researcher to compose and complete this research entitled "**An Analysis of Code-Switching Used by Nessie Judge on Youtube Channel.**" This research is prepared to fulfill the requirements for obtaining a Bachelor's degree in the Department of English Language Education, Faculty of Teacher Training and Educational Science, Universitas Kuningan.

The researcher acknowledges that in the preparation of this research, it is far from perfect. The researcher encountered difficulties, made mistakes, and acknowledged the presence of shortcomings due to the limitations of knowledge. Therefore, constructive criticism and suggestions for improvement are highly anticipated for future endeavors.

May this thesis meet the requirements for obtaining a Bachelor's degree in the Department of English Language Education, Faculty of Teacher Training and Educational Science, Universitas Kuningan. Finally, I hope that this article can be useful input for readers, especially for those who are interested in language research and educational purposes.

Kuningan, October 2023

Tika Pridiawianti

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