

**ENGAGEMENT RESOURCES IN ONLINE OPINION
ARTICLES: AN APPRAISAL ANALYSIS OF
EDUCATIONWEEK**

A PAPER

Submitted as Partial Fulfillment of the Requirements
for getting *Sarjana Pendidikan* Degree



By:

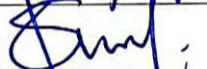
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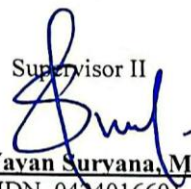
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STATEMENT OF ORIGINALITY

The writer states that this paper entitled "**ENGAGEMENT RESOURCES IN ONLINE OPINION ARTICLES: AN APPRAISAL ANALYSIS OF *EDUCATIONWEEK***" is my own writing with some quotations from some sources by using the accepted scientific writing method.

The writer makes this statement according to the truth. The writer does not conduct any activities that are categorized as plagiarism. The writer will be responsible for any risk that will happen in the future if it is proven to offend the ethnicity of scientific writing.

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MOTTO AND DEDICATION

“Yeah, the past was honestly the best, but my best is what comes next.”

BTS

“Just be happy, you deserve it.”

V of BTS

“Let your dreams come true.”

Auliya Hasanah

To my parents, who have been my greatest source of strength. Your love, prayer, and belief in me have made me who I am today. Thank you for always being there and supporting my dreams. This thesis is yours as well as mine.

To my friends, who have walked together and gone through the ups and downs of the process so far. Your kindness makes the completion of this thesis process meaningful and valuable. Let's keep walking to the next step!

To me, myself, and I, who have always worked hard and tried to complete this final project. It was a very challenging and rewarding experience. I will carry it with me for the rest of my life.

ABSTRACT

ENGAGEMENT RESOURCES IN ONLINE OPINION ARTICLES: AN APPRAISAL ANALYSIS OF *EDUCATIONWEEK*

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This study aims to determine the sub-categories of engagement and their functions in opinion articles from the “EducationWeek” homepage. The theory used by the researcher came from Martin and White regarding engagement, one of the domains of appraisal theory. This study used a qualitative method with a discourse analysis approach and document analysis as the instrument. The result showed that the total number of clauses containing engagement found in the three opinion articles is 185. Nine sub-categories of engagement have been found from a total of three articles, including *Monogloss* 56 (30.27%), *Deny* 27 (14.59%), *Counter* 31 (16.76%), *Concur* 8 (4.32%), *Pronounce* 4 (2.16%), *Endorse* 4 (2.16%), *Entertain* 41 (22.16%), *Acknowledge* 13 (7.03%), and *Distance* 1 (0.54%). The functions of the subcategories of engagement used by the authors in the three opinion articles include *monogloss* to express a single viewpoint, *deny* to reject other views, *counter* to present two different statements, *concur* to express the author's support, *pronounce* to emphasize the author's statement, *endorse* to present a valid source, *entertain* to allow space, *acknowledge* to present other voices implicitly, and *distance* to provide quotes that seem to scare. This study is expected to increase the knowledge of readers and a reference for further researchers on different topics or media of articles, various backgrounds of writers of articles, other genres such as news, advertisement, editorials, etc., or select certain sub-categories of engagement, like *acknowledge* or *endorse*.

Keywords: *Appraisal Theory; Engagement; Opinion Article; Systemic Functional Linguistics (SFL)*

PREFACE

Praise comes to Allah SWT, The God Almighty and The Most Merciful who has granted his blessing to each human being. May Allah bless the Prophet, Muhammad SAW as the last of messengers, his households, his companions, and those who follow him until the day of Judgement. The researcher really wants to thank God for giving her strength and health so that because of Allah's blessings, she would be able to finish her paper.

This paper, entitled "**Engagement Resources in Online Opinion Articles: An Appraisal Analysis of *EducationWeek***", is written as a part of the requirements for completing the Bachelor Degree in English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan. This paper is aimed to analyze the types and meanings of engagement as a part of appraisal theory in opinion articles from the "EducationWeek" homepage.

This paper is expected to contribute for all readers and become an inspiration for other researchers who will undertake further research in a related field. The researcher realizes this paper is still far from being perfect. Therefore, critical comments and suggestions from those who are deeply concerned with such topic are welcomed.

Kuningan, June 2025

Auliya Hasanah

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After all, the researcher realizes this paper contains weaknesses and is far from being perfect. Therefore, the researcher accepts any criticism, suggestions, and comments from those who are concerned with this paper. The researcher is expected that this paper can be useful and give contributions to the readers, especially for further researchers who learn deeply about this research.

Kuningan, June 2025

The researcher

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