

## KORESPONDENSI

**Penulis:** Dikdik Harjadi & Ardi Gunardi

**Judul Awal:** Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

**Judul Akhir Setelah Proses Revisi:** Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

**Jurnal:** Cogent Business & Management

**Volume Jurnal:** 9

**Nomor/Issue Jurnal:** 1

**Tahun Terbit Jurnal:** 2022

**Halaman:** 2148334

**Online ISSN:** 2331-1975

**Penerbit:** Cogent OA – Taylor & Francis

**DOI:** <https://doi.org/10.1080/23311975.2022.2148334>

Alamat Web Jurnal: <https://www.tandfonline.com/toc/oabm20/9/1?nav=toCList>

URL Dokumen: <https://www.tandfonline.com/doi/full/10.1080/23311975.2022.2148334>

URL Peer Review: terlampir dalam dokumen

URL Dokumen Cek Similarity: terlampir dalam dokumen

URL Dokumen Bukti Korespondensi: terlampir dalam dokumen

URL Index Jurnal di Scopus (Q2): <https://www.scopus.com/sourceid/21100855822>

URL Index Jurnal di Scimago Journal & Country Rank (Q2):  
<https://www.scimagojr.com/journalsearch.php?q=21100855822&tip=sid>





## My Articles

SUBMIT NEW MANUSCRIPT

	SUBMISSION	TITLE	JOURNAL	STATUS	CHARGES	
▼	224316031	The Effect of...	Cogent Business & Management	<b>Reviews Complete</b>	Quote Accepted	<b>CONTACT</b>

	SUBMISSION	TITLE	JOURNAL	STATUS	CHARGES
▲	227660374	Factors affecting ec...	Cogent Business & Management	<b>Accepted</b>	<b>Payment Due</b>



### SUBMISSION ^

28 July 2022 **Submission Created**

28 July 2022 **Submission Incomplete**

28 July 2022 **Manuscript Submitted**

28 July 2022 **With Journal Administrator**



### PEER REVIEW ^

28 July 2022 **With Editor**

A vertical timeline on the left side of the page, marked with blue dots, indicates the progression of manuscript status updates. The updates are as follows:

29 July 2022	<b>With Editor</b>
01 August 2022	<b>Out for Review</b>
26 August 2022	<b>Reviews Complete</b>
26 August 2022	<b>Decision Pending</b>
29 August 2022	<b>Revision Required</b>
27 September 2022	<b>Revision Incomplete</b>
27 September 2022	<b>Revised Manuscript Submitted</b>

A vertical timeline on the left side of the page, marked with blue dots, indicates the progression of manuscript status updates. The updates are as follows:

28 September 2022	<b>With Journal Administrator</b>
28 September 2022	<b>With Editor</b>
30 October 2022	<b>Decision Pending</b>
31 October 2022	<b>Revision Required</b>
03 November 2022	<b>Revision Incomplete</b>
03 November 2022	<b>Revised Manuscript Submitted</b>
04 November 2022	<b>With Journal Administrator</b>


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04 November 2022	<b>With Editor</b>		
11 November 2022	<b>Decision Pending</b>		
11 November 2022	<b>Accepted</b>	<a href="#">Download Invoice</a>	<b>PAY ONLINE</b>

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 Your invoice has been generated. Please pay online.

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3 PRODUCTION 

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4 PUBLISHING 

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## 227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

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**Cogent Business and Management** <em@editorialmanager.com>

Mon, Aug 29, 2022 at 8:57 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Sep 27, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

If you are unsure how to submit your revision, please contact us on [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk)

You also have the option of including the following with your revised submission:

\* public interest statement - a description of your paper of NO MORE THAN 150 words suitable for a non-specialist reader, highlighting/explaining anything which will be of interest to the general public

\* about the author - a short summary of NO MORE THAN 150 WORDS, detailing either your own or your group's key research activities, including a note on how the research reported in this paper relates to wider projects or issues.

\* photo of the author(s), including details of who is in the photograph - please note that we can only publish one photo

If you require advice on language editing for your manuscript or assistance with arranging translation, please do consider using the Taylor & Francis Editing Services ([www.tandfedittingservices.com](http://www.tandfedittingservices.com)).

Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD  
Editor-in-Chief  
Cogent Business & Management

Comments from the Editors and Reviewers:

Do you want to get recognition for this review on <https://publons.com/publisher/24/taylor-francis>\* target="\_blank">Publons</a>?</p><p><i> Don't let your reviewing work go unnoticed! Researchers the world over use Publons to effortlessly track their valuable peer review contributions for any journal. If you opt in, your Publons profile will automatically be updated to show a verified record of this review in full compliance with the journal's review policy. If you don't have a Publons

profile, you will be prompted to create a free account. [[Learn more](https://publons.com/publisher/24/taylor-francis)]

Reviewer 1: Yes

Title, Abstract and Introduction – overall evaluation

Reviewer 1: Sound

Methodology / Materials and Methods – overall evaluation

Reviewer 1: Unsound or fundamentally flawed

Objective / Hypothesis – overall evaluation

Reviewer 1: Sound

Figures and Tables – overall evaluation

Reviewer 1: Sound

Results / Data Analysis – overall evaluation

Reviewer 1: Sound

Interpretation / Discussion – overall evaluation

Reviewer 1: Unsound or fundamentally flawed

Conclusions – overall evaluation

Reviewer 1: Sound with minor or moderate revisions

References – overall evaluation

Reviewer 1: Sound

Compliance with Ethical Standards – overall evaluation

Reviewer 1: Sound

Writing – overall evaluation

Reviewer 1: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation

Reviewer 1: Not applicable

Comments to the author

Reviewer 1: Thank you for giving me this opportunity to review this paper. I have the observations as below:

1. Title of the paper is very long, try to reduce it.
2. The authors use the word We number of times which is normally avoided in research papers. Do make the sentences more academically oriented.
3. Introduction is good but author needs to rewrite it to create some interest. Where is the contribution expressed firmly?
4. Last paragraph of the introduction part is highly disorganized, you will need to rewrite this carefully.
5. Why have you used data of 87 participants for pilot study as usually a pilot study is conducted with less than 50 participants.
6. Information about the respondents is missing. How did you tap the respondents for cooperation? So how and where did the study take place?
7. Practical and theoretical implications should be mentioned separately.

Do you want to get recognition for this review on [Publons](https://publons.com/publisher/24/taylor-francis)? Don't let your reviewing work go unnoticed! Researchers the world over use Publons to effortlessly track their valuable peer review contributions for any journal. If you opt in, your Publons profile will automatically be updated to show a verified record of this review in full compliance with the journal's review policy. If you don't have a Publons profile, you will be prompted to create a free account. [[Learn more](https://publons.com/publisher/24/taylor-francis)]

Reviewer 2: No

Title, Abstract and Introduction – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Methodology / Materials and Methods – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Objective / Hypothesis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Figures and Tables – overall evaluation

Reviewer 2: Sound

Results / Data Analysis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Interpretation / Discussion – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Conclusions – overall evaluation

Reviewer 2: Sound

References – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Compliance with Ethical Standards – overall evaluation

Reviewer 2: Not applicable

Writing – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation

Reviewer 2: Not applicable

Comments to the author

Reviewer 2: Improve the title.

The sampling procedure and sample backgrounds need clarification.

Suggest include a new section 'Managerial implications' before the Conclusions section to discuss practical benefits to be taken as a result of what your researches have found.

Update references and ensure journal style.

Proofread throughout for the manuscript.

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In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



ardi gunardi <ardigunardi@unpas.ac.id>

## Your revision is due

4 messages

**Cogent Business and Management** <em@editorialmanager.com> Tue, Sep 27, 2022 at 11:21 AM  
Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>  
To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091  
227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk) for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

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In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

**ardi gunardi** <ardigunardi@unpas.ac.id> Tue, Sep 27, 2022 at 12:28 PM  
To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Dear editor,

May I have extended time for revision?

Thank you

[Quoted text hidden]

Best Regards,

Ardi Gunardi  
Assistant Professor  
Mobile/WhatsApp: 081224224081  
Scopus ID: 57191667735  
[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id) | [ardigunardi.id@gmail.com](mailto:ardigunardi.id@gmail.com)  
Faculty of Economics and Business, Universitas Pasundan  
Jalan Tamansari 6-8, Bandung, 40116, Indonesia



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**ardi gunardi** <ardigunardi@unpas.ac.id>  
To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Tue, Sep 27, 2022 at 6:38 PM

Dear Editor,

I have sent the revised version. Thank you very much

[Quoted text hidden]

[Quoted text hidden]

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**ardi gunardi** <ardigunardi@unpas.ac.id>  
To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Tue, Oct 4, 2022 at 11:00 PM

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.

Thank you very much, have a great day and take care.

On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:  
[Quoted text hidden]

[Quoted text hidden]



ardi gunardi <ardigunardi@unpas.ac.id>

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**Revised submission received for Cogent Business & Management (Submission ID: 227660374.R1)**

1 message

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rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>  
To: ardigunardi@unpas.ac.id

Tue, Sep 27, 2022 at 6:37 PM



**Taylor & Francis**  
Taylor & Francis Group

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Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID	<b>227660374</b>
Manuscript Title	<b>Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators</b>
Journal	<b>Cogent Business &amp; Management</b>

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.  
If you have any queries, please get in touch with [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Kind Regards,  
*Cogent Business & Management* Editorial Office

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Registered office: 5 Howick Place, London, SW1P 1W.



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**Re: Re: Your revision is due #TrackingId:13040598**

8 messages

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**OABM-peerreview@journals.tandf.co.uk** <OABM-peerreview@journals.tandf.co.uk> Wed, Oct 5, 2022 at 4:36 AM  
To: ardigunardi@unpas.ac.id

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper COGENTBUSINESS-2022-1091R1 has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewer, or they may wish to send this back out to review.

We will get a decision to you as soon as possible.

Best regards,

**Charlie Flores** - Journal Editorial Office

Taylor & Francis Group

Web: [www.tandfonline.com](http://www.tandfonline.com)

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Journal Editorial Office

Taylor and Francis



Cogent Business and Management

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**From:** ardigunardi@unpas.ac.id  
**Sent:** 05-10-2022 12:00  
**To:** Charlie.Flores@stralve.com  
**Cc:**  
**Subject:** Re: Re: Your revision is due

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.

Thank you very much, have a great day and take care.

On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:

Ref: COGENTBUSINESS-2022-1091  
227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:  
Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk) for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

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In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

--  
Best Regards,

Ardi Gunardi  
Assistant Professor  
Mobile/WhatsApp: 081224224081  
Scopus ID: 57191667735  
[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id) | [ardigunardi.id@gmail.com](mailto:ardigunardi.id@gmail.com)  
Faculty of Economics and Business, Universitas Pasundan  
Jalan Tamansari 6-8, Bandung, 40116, Indonesia

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**ardi gunardi** <[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id)>  
To: Cogent Business and Management <[OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk)>

Wed, Oct 5, 2022 at 6:28 AM

Thank you for the update.

[Quoted text hidden]

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**ardi gunardi** <[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id)>  
To: [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk)

Tue, Oct 18, 2022 at 2:47 PM

Dear Editor,

I hope this email finds you well.  
May I know, if is there any news about my manuscript being accepted or rejected?  
Thank you very much.

[Quoted text hidden]

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OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk> Wed, Oct 19, 2022 at 7:56 AM  
To: ardigunardi@unpas.ac.id

Dear Ardi Gunardi,

Thank you for your email.

Currently, your manuscript is with the editor. As soon as a decision is rendered, you will be notified immediately.

Rest assured that the editor is aware of the status of your submission and is giving the proper attention it needs.

Should you require further assistance, please do not hesitate to contact me.

Best regards,

[Quoted text hidden]

[Quoted text hidden]

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ardi gunardi <ardigunardi@unpas.ac.id> Wed, Oct 19, 2022 at 8:09 AM  
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Thank you very much. Because we have funding from university

[Quoted text hidden]

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ardi gunardi <ardigunardi@unpas.ac.id> Tue, Oct 25, 2022 at 9:54 PM  
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Dear Editor,

I hope this email finds you well

May I know the update of my manuscript?

Thank you very much.

[Quoted text hidden]

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OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk> Wed, Oct 26, 2022 at 5:50 AM  
To: ardigunardi@unpas.ac.id

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper (COGENTBUSINESS-2022-1091R1) has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewers, or they may wish to send this back out to review.

[Quoted text hidden]

[Quoted text hidden]

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ardi gunardi <ardigunardi@unpas.ac.id> Wed, Oct 26, 2022 at 5:53 AM  
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Thank you for the update.

[Quoted text hidden]



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## 227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

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**Cogent Business and Management** <em@editorialmanager.com>

Mon, Oct 31, 2022 at 11:04 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R1

227660374

Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Nov 30, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

If you are unsure how to submit your revision, please contact us on [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk)

You also have the option of including the following with your revised submission:

\* public interest statement - a description of your paper of NO MORE THAN 150 words suitable for a non-specialist reader, highlighting/explaining anything which will be of interest to the general public

\* about the author - a short summary of NO MORE THAN 150 WORDS, detailing either your own or your group's key research activities, including a note on how the research reported in this paper relates to wider projects or issues.

\* photo of the author(s), including details of who is in the photograph - please note that we can only publish one photo

If you require advice on language editing for your manuscript or assistance with arranging translation, please do consider using the Taylor & Francis Editing Services ([www.tandfeditingservices.com](http://www.tandfeditingservices.com)).

Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD  
Editor-in-Chief  
Cogent Business & Management

Comments from the Editors and Reviewers:

Unfortunately, the revisions have been very minor and do not address the sampling background issues, improvements for English writing regarding proofreading etc. English grammar and punctuation needs improving. Please ensure all comments from the reviewers are done, incorporated and shown.

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In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



ardi gunardi <ardigunardi@unpas.ac.id>

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**Revised submission received for Cogent Business & Management (Submission ID: 227660374.R2)**

1 message

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rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>  
To: ardigunardi@unpas.ac.id

Thu, Nov 3, 2022 at 10:14 PM



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Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID	<b>227660374</b>
Manuscript Title	<b>Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators</b>
Journal	<b>Cogent Business &amp; Management</b>

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.  
If you have any queries, please get in touch with [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Kind Regards,  
*Cogent Business & Management* Editorial Office

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Registered office: 5 Howick Place, London, SW1P 1W.





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**227660374 (Cogent Business & Management) Your submission has been accepted**

1 message

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**Cogent Business and Management** <em@editorialmanager.com>

Sat, Nov 12, 2022 at 1:34 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R2

227660374

Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to tell you that your work was accepted for publication in Cogent Business & Management on Nov 11, 2022.

Please note: only minor, or typographical changes can be introduced during typesetting and proofing of your manuscript. Major changes to your manuscript will not be permitted.

For your information, comments from the Editor and Reviewers can be found below if available, and you will have an opportunity to make minor changes at proof stage.

Your article will be published under the Creative Commons Attribution license (CC-BY 4.0), ensuring that your work will be freely accessible by all. Your article will also be shareable and adaptable by anyone as long as the user gives appropriate credit, provides a link to the license, and indicates if changes were made.

Once the version of record (VoR) of your article has been published in Cogent Business & Management, please feel free to deposit a copy in your institutional repository.

Thank you for submitting your work to this journal, and we hope that you will consider us for your future submissions.

Best wishes

Len Tiu Wright, BA(Hons), MSc, PhD  
Editor-in-Chief  
Cogent Business & Management

Comments from the Editors and Reviewers:

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## Welcome to Taylor & Francis Production: Cogent Business & Management 2148334

1 message

OABM-production@journals.tandf.co.uk <cats@taylorandfrancis.com>

Mon, Nov 14, 2022 at 11:43  
AM

Reply-To: OABM-production@journals.tandf.co.uk  
To: ardigunardi@unpas.ac.id

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Article: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Journal: *Cogent Business & Management* OABM

Article ID: OABM 2148334

Dear Ardi Gunardi,

We are delighted that you have chosen to publish your article in *Cogent Business & Management*. I will be your Production Editor and will work with you to oversee the production of your article through to publication. My contact details are given at the end of this email.

• Please log in to CATS to complete your Author Publishing Agreement. Your user name and password are given below. If you have any questions on the process of completing your agreement, please contact me.

Proofs will be ready for you to check in approximately working days and we would like you to return your corrections within \$(fromProofs.duration) days. Please let me know if there will be any difficulty in meeting this schedule.

We will be sending proofs to you through our online proofing system. You will receive notification when your proofs are available and the link to access them from the email address: [iproof@integra.co.in](mailto:iproof@integra.co.in).

• You can check the status of your paper online through the CATS system at: <https://cats.informa.com/PTS/in?ut=B0447D84BAB143558EAA1097885C566C>

• Your User Name is: GUNARDA

• Your Password is: Guna3443\_# (You will be required to change this first time you log in)

• The DOI of your paper is: 10.1080/23311975.2022.2148334. Once your article has published online, it will be available at the following permanent link: <https://doi.org/10.1080/23311975.2022.2148334> .

Yours sincerely,

Irish Banu Ashrafali

Email: [OABM-production@journals.tandf.co.uk](mailto:OABM-production@journals.tandf.co.uk)



ardi gunardi <ardigunardi@unpas.ac.id>

---

**Re: Production Schedule question: OABM 2148334 #TrackingId:13415222**

4 messages

---

**OABM-production@journals.tandf.co.uk** <OABM-production@journals.tandf.co.uk> Wed, Nov 16, 2022 at 8:36 PM  
To: ardigunardi@unpas.ac.id  
Cc: ardigunardi@unpas.ac.id

Dear Ardi,

Thank you for checking with me.

According to our record you may get the proof link before this week end.

Please do not hesitate to contact me if you have any further queries.

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

---

**From:** cats@taylorandfrancis.com  
**Sent:** 16-11-2022 06:34  
**To:** irish.banu@integra.co.in  
**Cc:** ardigunardi@unpas.ac.id  
**Subject:** Re: Production Schedule question: OABM 2148334

The following message was sent to you by an author via CATS:

Journal: OABM  
Manuscript ID:2148334  
Title:Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Author / From: Ardi Gunardi  
E-mail: ardigunardi@unpas.ac.id

Dear Production Editor,  
I hope this message finds you well.  
May I know the production schedule of my paper?  
Thank you in advance.

---

**ardi gunardi** <ardigunardi@unpas.ac.id> Wed, Nov 16, 2022 at 8:45 PM  
To: OABM-production@journals.tandf.co.uk

Great, Thank you for the update and your help. I hope you have a successful career and life  
[Quoted text hidden]

---

**OABM-production@journals.tandf.co.uk** <OABM-production@journals.tandf.co.uk> Wed, Nov 16, 2022 at 8:50 PM  
To: ardigunardi@unpas.ac.id

Thanks a lot 😊

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

[Quoted text hidden]

---

**ardi gunardi** <ardigunardi@unpas.ac.id>  
To: OABM-production@journals.tandf.co.uk

Wed, Nov 16, 2022 at 9:07 PM

My pleasure

[Quoted text hidden]



ardi gunardi <ardigunardi@unpas.ac.id>

---

## Your article proofs for review (Manuscript ID: OABM A 2148334)

2 messages

---

iauthorsupport@integra.co.in <iauthorsupport@integra.co.in>  
To: ardigunardi@unpas.ac.id  
Cc: OABM-production@journals.tandf.co.uk

Thu, Nov 17, 2022 at 10:53 AM

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)  
Manuscript DOI: 10.1080/23311975.2022.2148334  
Journal: OABM-Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to inform you that your proofs are now available for review using the Taylor & Francis online proofing system: [Click here](#)

Please submit your corrections by 21 November 2022, to avoid delay to publication.

Corrections must be limited to answers to the Author Queries, typographical and essential corrections only.

After we have received your corrections and Author Publishing Agreement, your article will be corrected and published online following a thorough quality check.

The DOI of your paper is 10.1080/23311975.2022.2148334. Once your article has published online, it will be available at the following permanent link: <http://dx.doi.org/10.1080/23311975.2022.2148334>.

If you have any questions, please contact me using the details below and I will be pleased to assist.

Thank you,

Irish Banu Ashrafali

On behalf of the OABM production team  
Taylor and Francis  
4 Park Square, Milton Park, Abingdon, Oxfordshire, OX14 4RN, United Kingdom

Email: [OABM-production@journals.tandf.co.uk](mailto:OABM-production@journals.tandf.co.uk)

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---

ardi gunardi <ardigunardi@unpas.ac.id>  
To: iauthorsupport@integra.co.in  
Cc: OABM-production@journals.tandf.co.uk

Thu, Nov 17, 2022 at 12:13 PM

Dear Production Editor,

Thank you very much, I will do it.

[Quoted text hidden]

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id) | [ardigunardi.id@gmail.com](mailto:ardigunardi.id@gmail.com)

Faculty of Economics and Business, Universitas Pasundan

Jalan Tamansari 6-8, Bandung, 40116, Indonesia



ardi gunardi <ardigunardi@unpas.ac.id>

---

**Author corrections submitted for Manuscript ID: OABM A 2148334**

1 message

---

**iauthorsupport@integra.co.in** <iauthorsupport@integra.co.in>  
To: ardigunardi@unpas.ac.id  
Cc: irish.banu@integra.co.in

Thu, Nov 17, 2022 at 1:11 PM

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)  
Manuscript DOI: 10.1080/23311975.2022.2148334  
Journal: OABM-Cogent Business & Management

Date proof corrections submitted: 17 November 2022

Dear Ardi Gunardi,

This email confirms that you have submitted corrections to your proofs via the Taylor & Francis online proofing system. Your record of corrections are now available using the Taylor & Francis online proofing system.

[Click here](#)

If any of this information is incorrect, please contact the Production Editor: Irish Banu Ashrafali

Email: [OABM-production@journals.tandf.co.uk](mailto:OABM-production@journals.tandf.co.uk)

Thank you.

Yours sincerely,

Taylor & Francis Online Proofing Team

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ardi gunardi <ardigunardi@unpas.ac.id>

---

## Cogent OA author update: access to your article published in an issue of Cogent Business & Management

1 message

---

Taylor & Francis <noreply@tandfonline.com>

Sat, Nov 19, 2022 at 10:31 PM

Reply-To: support@tandfonline.com

To: ardigunardi@unpas.ac.id



The online platform for Taylor & Francis Group content

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Dear Ardi Gunardi,

Your Open Access article, [Factors affecting eco-friendly purchase intention: subjective norms and ecological consciousness as moderators](#), published in *Cogent Business & Management*, Volume 9 Issue 1, is now available to access via [tandfonline.com](https://tandfonline.com).



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If you haven't yet registered, you can do so using [ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id) (this is the email you used whilst your manuscript was going through production).

Once you've completed the quick registration you'll be sent an email asking you to confirm. Click on the verification link and you can then login (using the above email address) whenever you want to by going to **Taylor & Francis Online**. Once you have logged in, click on **"Your Account"** at the top of the page to see the latest updates on your article.

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Kind regards,

Stewart Gardiner  
Global Production Director, Journals  
Taylor & Francis Group

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Cogent OA

## PROSES REVIEW

**Penulis:** Dikdik Harjadi & Ardi Gunardi

**Judul Awal:** Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

**Judul Akhir Setelah Proses Revisi:** Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

**Jurnal:** Cogent Business & Management

**Volume Jurnal:** 9

**Nomor/Issue Jurnal:** 1

**Tahun Terbit Jurnal:** 2022

**Halaman:** 2148334

**Online ISSN:** 2331-1975

**Penerbit:** Cogent OA – Taylor & Francis

**DOI:** <https://doi.org/10.1080/23311975.2022.2148334>

Alamat Web Jurnal: <https://www.tandfonline.com/toc/oabm20/9/1?nav=toCList>

URL Dokumen: <https://www.tandfonline.com/doi/full/10.1080/23311975.2022.2148334>

URL Peer Review: terlampir dalam dokumen

URL Dokumen Cek Similarity: terlampir dalam dokumen

URL Dokumen Bukti Korespondensi: terlampir dalam dokumen

URL Index Jurnal di Scopus (Q2): <https://www.scopus.com/sourceid/21100855822>

URL Index Jurnal di Scimago Journal & Country Rank (Q2):  
<https://www.scimagojr.com/journalsearch.php?q=21100855822&tip=sid>





## Your revision is due

4 messages

**Cogent Business and Management** <em@editorialmanager.com>

Tue, Sep 27, 2022 at 11:21 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091  
227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:  
Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk) for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

**ardi gunardi** <ardigunardi@unpas.ac.id>

Tue, Sep 27, 2022 at 12:28 PM

To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Dear editor,

May I have extended time for revision?

Thank you

[Quoted text hidden]

—

Best Regards,

Ardi Gunardi  
Assistant Professor  
Mobile/WhatsApp: 081224224081  
Scopus ID: 57191667735  
[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id) | [ardigunardi.id@gmail.com](mailto:ardigunardi.id@gmail.com)  
Faculty of Economics and Business, Universitas Pasundan  
Jalan Tamansari 6-8, Bandung, 40116, Indonesia

---

**ardi gunardi** <ardigunardi@unpas.ac.id>

Tue, Sep 27, 2022 at 6:38 PM

To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Dear Editor,

I have sent the revised version. Thank you very much

[Quoted text hidden]

[Quoted text hidden]

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**ardi gunardi** <ardigunardi@unpas.ac.id>

Tue, Oct 4, 2022 at 11:00 PM

To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.

Thank you very much, have a great day and take care.

On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:

[Quoted text hidden]

[Quoted text hidden]

Ref: COGENTBUSINESS-2022-1091  
227660374

**Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators**  
**Cogent Business & Management**

Dear Editor,

Many thanks for arranging for reviewing the manuscript. We appreciate the time and effort to review. The comments are extremely helpful for us to revise this paper. Please deliver our sincere thanks to the reviewers for their valuable time to review the paper extensively and suggesting the necessary corrections.

We have considered all the suggestions given by the reviewers and the editor. The changes have been indicated in the revision note attached for your reference. Hope this will meet the criteria and the paper be considered for publication.

Thanks once again.

Yours Sincerely

Ardi Gunardi  
Corresponding author,

**Response to Reviewer 1 Comments**

**Point 1. Title of the paper is very long, try to reduce it.**

Response 1.

As per your suggestion, we had changed title  
Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

**Point 2. The authors use the word We number of times which is normally avoided in research papers. Do make the sentences more academically oriented.**

Response 2.

Thank you very much suggestion, as per your suggestion we had changed it.

**Point 3. Introduction is good but author needs to rewrite it to create some interest. Where is the contribution expressed firmly?**

Response 3.

As per your suggestion, we added information in the introduction section. Page no:3

**Point 4. Last paragraph of the introduction part is highly disorganized, you will need to rewrite this carefully.**

Response 4.

Thank you very much for your suggestion and we changed it accordingly. Page no: 3

**Point 5. Why have you used data of 87 participants for pilot study as usually a pilot study is conducted with less than 50 participants.**

Response 5.

Thank you very much for your suggestion and we did pilot study on 51 study sample to check the reliability and validity of the questionnaire.

**Point 6. Information about the respondents is missing. How did you tap the respondents for cooperation? So how and where did the study take place?**

Response 6.

Thank you very much for your suggestion and we collected sample from the Indonesia, because Indonesia market is the emerging market for green/sustainable products. To collect the data, we went exclusively visit the green/eco-friendly retail shops from the top cities of the Indonesia.

**Point 7. Practical and theoretical implications should be mentioned separately.**

Response 7.

Thank you very much for your suggestion and we changed section 7 into two sub section namely 7.1 is theoretical implication and 7.2 is the managerial implication. We added information in the 7.1 theoretical implications. Page 16.

## **Response to Reviewer 2 Comments**

**Point 1. Improve the title.**

Response 1.

As per your suggestion, we had changed title

Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

**Point 2. The sampling procedure and sample backgrounds need clarification.**

Response 2.

Thank you for recommendation; the study sample recruited employing snow ball sampling method. We used a structural questionnaire to collect the primary data with the help of survey method. We used some the screening questions to select the appropriate sample for the research study. Over 650 questionnaires were sent for data collection. However, only 491 (75.5 percent) were included in the final analysis. Page no: 11.

**Point 3. Suggest include a new section 'Managerial implications' before the Conclusions section to discuss practical benefits to be taken as a result of what your researches have found.**

Response 3.

Thank you very much for your suggestion and we changed section 7 into two sub section namely 7.1 is theoretical implication and 7.2 is the managerial implication. We added information in the 7.1 theoretical implications. Page 16

**Point 4. Update references and ensure journal style.**

Response 4.

Thank you very much for your suggestion and we changed it accordingly.

**Point 5. Proofread throughout for the manuscript.**

Response 5.

Thank you very much suggestion, as per your suggestion we had changed it.



ardi gunardi <ardigunardi@unpas.ac.id>

---

**Revised submission received for Cogent Business & Management (Submission ID: 227660374.R1)**

1 message

---

rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>  
To: ardigunardi@unpas.ac.id

Tue, Sep 27, 2022 at 6:37 PM



---

Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID	<b>227660374</b>
Manuscript Title	<b>Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators</b>
Journal	<b>Cogent Business &amp; Management</b>

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.  
If you have any queries, please get in touch with [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Kind Regards,  
*Cogent Business & Management* Editorial Office

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---

**Re: Re: Your revision is due #TrackingId:13040598**

8 messages

---

**OABM-peerreview@journals.tandf.co.uk** <OABM-peerreview@journals.tandf.co.uk> Wed, Oct 5, 2022 at 4:36 AM  
To: ardigunardi@unpas.ac.id

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper COGENTBUSINESS-2022-1091R1 has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewer, or they may wish to send this back out to review.

We will get a decision to you as soon as possible.

Best regards,

**Charlie Flores** - Journal Editorial Office

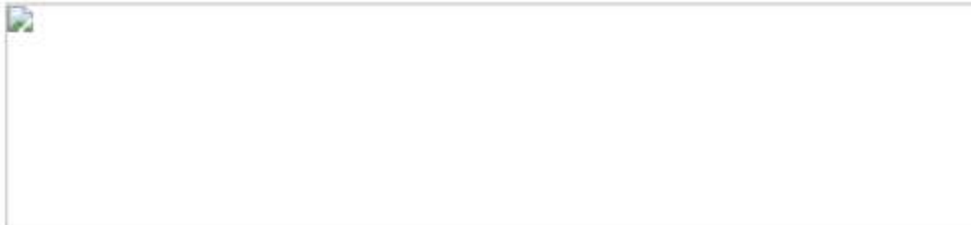
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Taylor and Francis



Cogent Business and Management

---

**From:** ardigunardi@unpas.ac.id  
**Sent:** 05-10-2022 12:00  
**To:** Charlie.Flores@stralve.com  
**Cc:**  
**Subject:** Re: Re: Your revision is due

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.

Thank you very much, have a great day and take care.



On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:

Ref: COGENTBUSINESS-2022-1091  
227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:  
Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk) for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

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In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

--  
Best Regards,

Ardi Gunardi  
Assistant Professor  
Mobile/WhatsApp: 081224224081  
Scopus ID: 57191667735  
[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id) | [ardigunardi.id@gmail.com](mailto:ardigunardi.id@gmail.com)  
Faculty of Economics and Business, Universitas Pasundan  
Jalan Tamansari 6-8, Bandung, 40116, Indonesia

---

**ardi gunardi** <[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id)>  
To: Cogent Business and Management <[OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk)>

Wed, Oct 5, 2022 at 6:28 AM

Thank you for the update.  
[Quoted text hidden]

---

**ardi gunardi** <[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id)>  
To: [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk)

Tue, Oct 18, 2022 at 2:47 PM

Dear Editor,

I hope this email finds you well.  
May I know, if is there any news about my manuscript being accepted or rejected?  
Thank you very much.

[Quoted text hidden]

---

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk> Wed, Oct 19, 2022 at 7:56 AM  
To: ardigunardi@unpas.ac.id

Dear Ardi Gunardi,

Thank you for your email.

Currently, your manuscript is with the editor. As soon as a decision is rendered, you will be notified immediately.

Rest assured that the editor is aware of the status of your submission and is giving the proper attention it needs.

Should you require further assistance, please do not hesitate to contact me.

Best regards,

[Quoted text hidden]

[Quoted text hidden]

---

ardi gunardi <ardigunardi@unpas.ac.id> Wed, Oct 19, 2022 at 8:09 AM  
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Thank you very much. Because we have funding from university

[Quoted text hidden]

---

ardi gunardi <ardigunardi@unpas.ac.id> Tue, Oct 25, 2022 at 9:54 PM  
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Dear Editor,

I hope this email finds you well

May I know the update of my manuscript?

Thank you very much.

[Quoted text hidden]

---

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk> Wed, Oct 26, 2022 at 5:50 AM  
To: ardigunardi@unpas.ac.id

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper (COGENTBUSINESS-2022-1091R1) has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewers, or they may wish to send this back out to review.

[Quoted text hidden]

[Quoted text hidden]

---

ardi gunardi <ardigunardi@unpas.ac.id> Wed, Oct 26, 2022 at 5:53 AM  
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Thank you for the update.

[Quoted text hidden]



---

## 227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

---

**Cogent Business and Management** <em@editorialmanager.com>

Mon, Oct 31, 2022 at 11:04 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R1

227660374

Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Nov 30, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

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You also have the option of including the following with your revised submission:

\* public interest statement - a description of your paper of NO MORE THAN 150 words suitable for a non-specialist reader, highlighting/explaining anything which will be of interest to the general public

\* about the author - a short summary of NO MORE THAN 150 WORDS, detailing either your own or your group's key research activities, including a note on how the research reported in this paper relates to wider projects or issues.

\* photo of the author(s), including details of who is in the photograph - please note that we can only publish one photo

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Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD  
Editor-in-Chief  
Cogent Business & Management

Comments from the Editors and Reviewers:

Unfortunately, the revisions have been very minor and do not address the sampling background issues, improvements for English writing regarding proofreading etc. English grammar and punctuation needs improving. Please ensure all comments from the reviewers are done, incorporated and shown.

---

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ardi gunardi <ardigunardi@unpas.ac.id>

---

**Revised submission received for Cogent Business & Management (Submission ID: 227660374.R2)**

1 message

---

rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>  
To: ardigunardi@unpas.ac.id

Thu, Nov 3, 2022 at 10:14 PM



---

Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID	<b>227660374</b>
Manuscript Title	<b>Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators</b>
Journal	<b>Cogent Business &amp; Management</b>

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.  
If you have any queries, please get in touch with [OABM-peerreview@journals.tandf.co.uk](mailto:OABM-peerreview@journals.tandf.co.uk).

Kind Regards,  
*Cogent Business & Management* Editorial Office

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**227660374 (Cogent Business & Management) Your submission has been accepted**

1 message

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**Cogent Business and Management** <em@editorialmanager.com>

Sat, Nov 12, 2022 at 1:34 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R2

227660374

Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to tell you that your work was accepted for publication in Cogent Business & Management on Nov 11, 2022.

Please note: only minor, or typographical changes can be introduced during typesetting and proofing of your manuscript. Major changes to your manuscript will not be permitted.

For your information, comments from the Editor and Reviewers can be found below if available, and you will have an opportunity to make minor changes at proof stage.

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Once the version of record (VoR) of your article has been published in Cogent Business & Management, please feel free to deposit a copy in your institutional repository.

Thank you for submitting your work to this journal, and we hope that you will consider us for your future submissions.

Best wishes

Len Tiu Wright, BA(Hons), MSc, PhD  
Editor-in-Chief  
Cogent Business & Management

Comments from the Editors and Reviewers:

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Article (the "Article") entitled:	Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators
Article DOI:	10.1080/23311975.2022.2148334
Author(s):	Dikdik Harjadi, Ardi Gunardi
To publish in the Journal:	Cogent Business & Management
Journal ISSN:	2331-1975

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Signed and dated: Ardi Gunardi, 14 November 2022 05:43 (UTC Europe/London)

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1 message

OABM-production@journals.tandf.co.uk <cats@taylorandfrancis.com>

Mon, Nov 14, 2022 at 11:43  
AM

Reply-To: OABM-production@journals.tandf.co.uk  
To: ardigunardi@unpas.ac.id

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Article: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Journal: *Cogent Business & Management* OABM

Article ID: OABM 2148334

Dear Ardi Gunardi,

We are delighted that you have chosen to publish your article in *Cogent Business & Management*. I will be your Production Editor and will work with you to oversee the production of your article through to publication. My contact details are given at the end of this email.

• Please log in to CATS to complete your Author Publishing Agreement. Your user name and password are given below. If you have any questions on the process of completing your agreement, please contact me.

Proofs will be ready for you to check in approximately working days and we would like you to return your corrections within \$(fromProofs.duration) days. Please let me know if there will be any difficulty in meeting this schedule.

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Yours sincerely,

Irish Banu Ashrafali

Email: [OABM-production@journals.tandf.co.uk](mailto:OABM-production@journals.tandf.co.uk)



ardi gunardi <ardigunardi@unpas.ac.id>

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**Re: Production Schedule question: OABM 2148334 #TrackingId:13415222**

4 messages

---

**OABM-production@journals.tandf.co.uk** <OABM-production@journals.tandf.co.uk> Wed, Nov 16, 2022 at 8:36 PM  
To: ardigunardi@unpas.ac.id  
Cc: ardigunardi@unpas.ac.id

Dear Ardi,

Thank you for checking with me.

According to our record you may get the proof link before this week end.

Please do not hesitate to contact me if you have any further queries.

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

---

**From:** cats@taylorandfrancis.com  
**Sent:** 16-11-2022 06:34  
**To:** irish.banu@integra.co.in  
**Cc:** ardigunardi@unpas.ac.id  
**Subject:** Re: Production Schedule question: OABM 2148334

The following message was sent to you by an author via CATS:

Journal: OABM  
Manuscript ID:2148334  
Title:Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Author / From: Ardi Gunardi  
E-mail: ardigunardi@unpas.ac.id

Dear Production Editor,  
I hope this message finds you well.  
May I know the production schedule of my paper?  
Thank you in advance.

---

**ardi gunardi** <ardigunardi@unpas.ac.id> Wed, Nov 16, 2022 at 8:45 PM  
To: OABM-production@journals.tandf.co.uk

Great, Thank you for the update and your help. I hope you have a successful career and life  
[Quoted text hidden]

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**OABM-production@journals.tandf.co.uk** <OABM-production@journals.tandf.co.uk> Wed, Nov 16, 2022 at 8:50 PM  
To: ardigunardi@unpas.ac.id

Thanks a lot 😊

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

[Quoted text hidden]

---

**ardi gunardi** <ardigunardi@unpas.ac.id>  
To: OABM-production@journals.tandf.co.uk

Wed, Nov 16, 2022 at 9:07 PM

My pleasure

[Quoted text hidden]



---

**Your article proofs for review (Manuscript ID: OABM A 2148334)**

2 messages

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**iauthorsupport@integra.co.in** <iauthorsupport@integra.co.in>  
To: ardigunardi@unpas.ac.id  
Cc: OABM-production@journals.tandf.co.uk

Thu, Nov 17, 2022 at 10:53 AM

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)

Manuscript DOI: 10.1080/23311975.2022.2148334

Journal: OABM-Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to inform you that your proofs are now available for review using the Taylor & Francis online proofing system: [Click here](#)

Please submit your corrections by 21 November 2022, to avoid delay to publication.

Corrections must be limited to answers to the Author Queries, typographical and essential corrections only.

After we have received your corrections and Author Publishing Agreement, your article will be corrected and published online following a thorough quality check.

The DOI of your paper is 10.1080/23311975.2022.2148334. Once your article has published online, it will be available at the following permanent link: <http://dx.doi.org/10.1080/23311975.2022.2148334>.

If you have any questions, please contact me using the details below and I will be pleased to assist.

Thank you,

Irish Banu Ashrafali

On behalf of the OABM production team  
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**ardi gunardi** <ardigunardi@unpas.ac.id>  
To: iauthorsupport@integra.co.in  
Cc: OABM-production@journals.tandf.co.uk

Thu, Nov 17, 2022 at 12:13 PM

Dear Production Editor,

Thank you very much, I will do it.

[Quoted text hidden]

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

[ardigunardi@unpas.ac.id](mailto:ardigunardi@unpas.ac.id) | [ardigunardi.id@gmail.com](mailto:ardigunardi.id@gmail.com)

Faculty of Economics and Business, Universitas Pasundan

Jalan Tamansari 6-8, Bandung, 40116, Indonesia



ardi gunardi <ardigunardi@unpas.ac.id>

---

**Author corrections submitted for Manuscript ID: OABM A 2148334**

1 message

---

**iauthorsupport@integra.co.in** <iauthorsupport@integra.co.in>  
To: ardigunardi@unpas.ac.id  
Cc: irish.banu@integra.co.in

Thu, Nov 17, 2022 at 1:11 PM

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)  
Manuscript DOI: 10.1080/23311975.2022.2148334  
Journal: OABM-Cogent Business & Management

Date proof corrections submitted: 17 November 2022

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Yours sincerely,

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## 227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

Cogent Business and Management <em@editorialmanager.com>

Mon, Aug 29, 2022 at 8:57 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators  
Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Sep 27, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

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Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD  
Editor-in-Chief  
Cogent Business & Management

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Reviewer 1: Yes

Title, Abstract and Introduction – overall evaluation

Reviewer 1: Sound

Methodology / Materials and Methods – overall evaluation

Reviewer 1: Unsound or fundamentally flawed

Objective / Hypothesis – overall evaluation

Reviewer 1: Sound

Figures and Tables – overall evaluation

Reviewer 1: Sound

Results / Data Analysis – overall evaluation

Reviewer 1: Sound

Interpretation / Discussion – overall evaluation

Reviewer 1: Unsound or fundamentally flawed

Conclusions – overall evaluation

Reviewer 1: Sound with minor or moderate revisions

References – overall evaluation

Reviewer 1: Sound

Compliance with Ethical Standards – overall evaluation

Reviewer 1: Sound

Writing – overall evaluation

Reviewer 1: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation

Reviewer 1: Not applicable

Comments to the author

Reviewer 1: Thank you for giving me this opportunity to review this paper. I have the observations as below:

1. Title of the paper is very long, try to reduce it.
2. The authors use the word We number of times which is normally avoided in research papers. Do make the sentences more academically oriented.
3. Introduction is good but author needs to rewrite it to create some interest. Where is the contribution expressed firmly?
4. Last paragraph of the introduction part is highly disorganized, you will need to rewrite this carefully.
5. Why have you used data of 87 participants for pilot study as usually a pilot study is conducted with less than 50 participants.
6. Information about the respondents is missing. How did you tap the respondents for cooperation? So how and where did the study take place?
7. Practical and theoretical implications should be mentioned separately.

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Reviewer 2: No

Title, Abstract and Introduction – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Methodology / Materials and Methods – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Objective / Hypothesis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Figures and Tables – overall evaluation

Reviewer 2: Sound

Results / Data Analysis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Interpretation / Discussion – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Conclusions – overall evaluation

Reviewer 2: Sound

References – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Compliance with Ethical Standards – overall evaluation

Reviewer 2: Not applicable

Writing – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation

Reviewer 2: Not applicable

Comments to the author

Reviewer 2: Improve the title.

The sampling procedure and sample backgrounds need clarification.

Suggest include a new section 'Managerial implications' before the Conclusions section to discuss practical benefits to be taken as a result of what your researches have found.

Update references and ensure journal style.

Proofread throughout for the manuscript.

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