CHAPTER I

INTRODUCTION

Chapter I is the beginning of the basic concept. It consists of the Background of the study, Research Question, Research Objective, Scope of The Research, and significance of the Research.

1.1 Rationale

Language is a fundamental aspect of human communication, serving as a complex system that shapes and reflects its users' thoughts, cultures, and societies. The study of language, known as linguistics, delves into the intricacies of this multifaceted phenomenon, examining its structures, evolution, and how it influences and is influenced by the diverse communities that employ it. Irawan (2023) Stated that Language serves as a tool for social communication and is intended to bring individuals from all walks of life together. Language serves goals when it is used. In the end, language is crucial because it allows people to engage and communicate with one another (Lubis et al., 2020).

Linguistics encompasses various subfields, each offering unique insights into different dimensions of language. Phonetics and phonology explore the sounds and their patterns, syntax investigates the rules governing sentence structure, morphology examines word formation, and semantics delves into the meaning of words and sentences. The goal of the diverse field of linguistics is to comprehend the complexities of human language (Zayniddinovna, 2023). In addition, D'Arcy & Bender (2023) the field of linguistics is concerned with both theoretical and empirical issues. In this case, sociolinguistics emerges as a crucial branch, focusing on the social aspects of language use and the dynamic relationship between language and society.

Sociolinguistics recognizes that language is not a static entity but a dynamic tool shaped by social, cultural, and historical factors. This subfield investigates how language functions within communities, examining variations in speech based on factors such as region, social class, ethnicity, and gender.

1

Moreover, it explores the role of language in constructing and reflecting identities, power structures, and social hierarchies. Irawan (2023) also stated that Sociolinguistics explores how language use beyond spoken words reveals unspoken messages, shaping social interactions and even causing discomfort or hostility.

Swear words aren't just colorful language; it's a complex social tool. Through the lens of sociolinguistics, we can examine how these Swear words, packed with emotion and cultural baggage, reveal social groups, power struggles, and even acts of defiance. Bram & Putra (2019) Stated that the use of profanity is a linguistic expression commonly employed by individuals in their everyday discussions, occurring in diverse situations and contexts.

Swear Words typically serve as a means of expressing emotions or strong sentiments, emphasizing one's feelings (Lestari et al., 2019). Research on swear words is crucial because there is a common misconception associating them solely with negativity and perceived incorrectness. Swear words often consist of expressions that are considered inappropriate, particularly within formal contexts. Certain communities incorporate the use of swear words into their daily conversations, particularly as a means to convey emotions and seek emotional relief. However, it is essential to emphasize that swear words, despite becoming a routine for some, remain taboo expressions that are inappropriate for use in all places and situations. Over time, these words have become more commonplace and garnered a considerable following, with some individuals viewing them as ordinary language.

Swear words are also widely found in the movies. Identifying the issue in the Sociolinguistic examination of swear words in the movie "Christmas Bloody Christmas." lies in the need to understand the sociocultural implications and motivations behind the use of explicit language within the cinematic narrative. This study aims to explore the societal factors influencing the inclusion of swear words, considering audience demographics, regional influences, and broader cultural contexts. By identifying and analyzing these

linguistic choices, the research seeks to unveil the deeper layers of meaning and social dynamics embedded in the film, contributing to a comprehensive understanding of how language functions as a powerful sociolinguistic tool within the cinematic landscape.

Several relevant previous researchers support this research. The first study was conducted by Irawan (2023) who investigated Swearing in "Deadpool 2" movie The study focuses on analyzing the types and functions of swear words, utilizing utterances from Wade Wilson, the main character, as the primary data source. Employing Anderson & Trudgill (1990) conceptual framework on swearing words and their functions, along with Battistella (2005) classification theory on types of swear words, the analysis reveals that the character's use of swear words, as directed by the filmmaker, provides a distinctive insight into the character's fundamental traits. Despite Wade Wilson's traumatic background and a higher frequency of swearing compared to other characters, the findings suggest that he can be perceived as a fundamentally good person, deserving of the title 'superhero.'

The second was conducted by Dewi & Indriani (2021) who investigated Swearing and taboo words main character in the "I, Tonya" Movie. The findings reveal that in the movie "I, Tonya," the character Tonya employs swear words and taboo language a total of 63 times. These instances can be categorized into five types, with "fuck" being used 46 times, "shit" 15 times, and "damn," "bitches," and "suck my dick" each occurring once. The analysis, based on Lakoff theory (2004), indicates that Tonya's use of swearing and taboo words serves various emotional expressions beyond anger. Contrary to the expectation that swearing primarily conveys anger, the study found that Tonya's use of words like "fuck" expresses pleasure and confidence, "suck my dick" signifies anger, "bullshit" indicates disappointment, "bitches" conveys arrogance, and "god damn it" expresses surprise and panic. These findings suggest that Tonya's use of swearing and taboo words deviates from Lakoff's theory, illustrating how

each emotional context influences the expression of feelings and situations in women's language.

This study aims to analyze the categorization and purpose of swear words within the context of the selected movie. The chosen film, "Christmas Bloody Christmas," features numerous instances where an actress spontaneously and unconsciously or conscious use swear words. This study differs from others in that it used the most recent film released in 2020 or below, while this research use a variety of films and years. In addition, the author addresses swear words in various contexts. To examine the data from the dialogs in the "Christmas Bloody Christmas" movie, the current researcher applies the theories of Andersson & Trudgill (1990) and Battistella (2005).1.2 Research Questions

1. What the types are of swear words in "Christmas Bloody Christmas" Movie?
2. What the functions are of swear words in "Christmas Bloody Christmas" Movie?

1.3 Research Objectives

1. To Identify the kinds of swear words in "Christmas Bloody Christmas" movie
2. To Identify the functions of swear words in "Christmas Bloody Christmas" movie

1.4 Scope of the Research

This sociolinguistics analysis focuses on the exploration of swear words within the context of the movie "Christmas Bloody Christmas." The research endeavors to investigate the sociocultural implications, motivations, and functions associated with the use of explicit language by characters in the film. The scope encompasses the identification and categorization of swear words, considering factors such as their frequency, intensity, and the characters involved. The study also aims to analyze the sociolinguistic nuances, examining

how the use of swear words contributes to character development, narrative dynamics, and audience perceptions.

Additionally, the research delves into the broader cultural and social contexts surrounding the film, exploring how societal norms and values influence the portrayal and reception of swear words in a festive setting. By employing a sociolinguistic lens, the study seeks to understand the role of swear words in shaping the overall sociocultural landscape depicted in "Christmas Bloody Christmas."

The analysis draw on established sociolinguistic frameworks and theories to provide a comprehensive understanding of the linguistic choices made in the movie. The scope extends to exploring how swear words contribute to the characterization of individuals, reflecting their identities and relationships within the film's narrative.

In summary, this research aims to conduct a sociolinguistics analysis of swear words in the "Christmas Bloody Christmas" movie, with a focus on their sociocultural implications, motivations, and functions, ultimately contributing to a deeper understanding of the linguistic and social dynamics within the cinematic context.

1.5   Significance of the Research

Theoretically, this research can contribute to the understanding of swear words within sociolinguistics. Specifically, it can shed light on the different types and functions of profanity as seen in the film "Christmas Bloody." This can help build a more comprehensive theory of swear word usage.

Practically, this research offers a valuable resource for readers by providing insights into the various types and functions of swear words. It can enhance general knowledge and understanding of the social aspects of language, ultimately empowering individuals to make informed choices about their own language use and potentially limit their reliance on profanity.