CHAPTER I

INTRODUCTION

This chapter present the reasons for conducting the research and it deals with several points : introduction that concerns with background of the research, research question, the objective of the research, scope of the research and significance of the research.

1.1 Background of The Research

A SMK or Vocational High School, is a formal educational setting that organizes vocational education at the secondary level as a continuation of junior high schools, or MTs, or other equivalent or advanced forms of learning outcomes that are recognized as equal to junior high schools, or MTS. SMK differs from SMA in that, whereas SMA focuses on preparing students for the next level of study (college), SMK focuses on preparing students for the workforce. Tourism is one of the majors available at SMK in Kuningan.

Human resources are the most important sectors to focus on when it comes to supporting tourism development. People who work or are involved in the field of tourism must absolutely understand the intricacies of the industry. A tour guide and a travel agent, for example, are required in the field of tourism to act as guides for visitors to a tourist attraction. Those who work in this field must undoubtedly have professional skills in order to perform their duties properly and optimally. Speaking, particularly English speaking skills, is one of the most important skills. A person or worker who is fluent in a foreign language, particularly English, will be preferred.

The tourism industry in Indonesia is rapidly increasing. This advancement must be in line with the credentials and talents of those working in this profession, especially in terms of English proficiency. As is generally known, English is one of the international languages extensively spoken in the tourism business. In the tourism industry, English is widely utilized to increase communication between industry participants and overseas visitors. Tourism industry employees, such as travel agents, hotel workers, tour guides, and actors, are expected to be fluent in English. Basic English, a small vocabulary for making a connection, or even a brief greeting for foreign visitors are the basic requirements for learning English.

Tourists use English to communicate with one another and with the locals. When tourists from other countries come at a tourist destination, they will find it challenging to grasp the native language. Similarly, tourists who are often locals are unable to converse in their original language since tourists will not understand them. As a result, among visitors, a language that both parties understand must be employed. English is important in instances like this since it serves as a medium of communication between the parties.

Language is the primary tool used by humans for communication since without it, people may find it difficult to express their opinions to others on a variety of topics. In other words, language serves as a tool for conveying ideas, feelings, and emotions. Pronunciation, vocabulary, semantics, and other elements of the English language must all be mastered.

Daily activities require effective communication. People cannot obtain the information they truly desire without dialogue. The reason for this is that

communication is the means by which people communicate their ideas. Without a doubt, the goals of communication are to inform, entertain, and persuade. As a result, language can be used to establish communication, whether it takes the form of oral or written communication.

Speaking is one of the communicative skills that students, particularly senior high school students, should master while learning English. Nonetheless, many students struggle to produce utterances in the speaking class. Some students still believe that English is a difficult subject to learn in school. Furthermore, when the teacher asks a student to practice in class, the majority of students prefer to remain silent rather than speak.

Speaking is an activity in which people in a community use verbal and nonverbal symbols in a specific language, situation, and context to express themselves in a situation or to express a sequence of ideas. Speaking abilities are defined as the ability to communicate effectively. They enable us to communicate information verbally and in a way that the listener can understand. Furthermore, grammar, vocabulary, pronunciation, and fluency are all important aspects to consider when learning to speak.

The student may claim that the person who was fluent in English was also fluent in speaking. Because various components of speaking skill should be considered: vocabulary, pronunciation, and grammar. Most students, on the other hand, are afraid, lack confidence, and lack the motivation to speak English in class, especially in English. To help students solve their challenges, the teacher should motivate develop an effective strategy to stimulate their interest in improving their

speaking skills. Because utterance will not occur unless the speaker is brave and confident in himself or herself, self-confidence is essential in speaking ability.

Cooperative learning is an active learning process because students learn more by creating and sharing knowledge in groups. Cooperative learning can provide students with the opportunity of discussion and help students develop essential social skills (Khan & Inamullah, 2011). Cooperative learning is a method used by educators that can help students to develop necessary social skills. Healthy interaction skills, the success of the individual student and group members, and the formation of personal and professional relationships are the results of cooperative learning (Johnson & Johnson, 1999). Cooperation is important because science teachers attempt to teach students more learning materials in a culturally and linguistically diverse classroom, and in a comprehensive classroom environment (Doran, Doran, & Mazur, 2011).

The STAD method which is known as the Student Team Achievement Division designed by (Slavin R. E., 1994) is one of the most prominent among 10 cooperative learning methods. STAD is one of Cooperative Learning strategies that help promote learning skills of cooperation and self-controlment (Rai & Samsuddin, 2007). According to (Armstrong, Palmer, & Jesse, 2014) in STAD technique students are assigned to four or five members team reflecting a heterogeneous grouping of high, average, and low achieving students of diverse ethnic backgrounds and different genders. As in the entire cooperative learning models to follow, STAD operates on the principle that student works together to learn and are responsible for their teammate's learning as well as their own (Hassard

& Dias , 2008). (Slavin R. E., Cooperative Learning , 1980) defined this model as an effective learning method in a class circumstance that students carry out learning activities as a team and receive rewards and recognitions based on their team scores.

Teacher can use some techniques or activities to help students active and motivated in acquiring the speaking ability based on the instructional material given. In this study, the researcher uses Student Teams Achievement Division (STAD) as the technique. In this technique students can share their problem or difficulties with their friends in group. So, group work will limit their doubt, fearful, and feeling shy to speak and to express their opinion. The group consist of different background, included smart children. Therefore, each student will more confident to speak in group than to speak in front of the entire friend.

This research focuses how affect students' speaking skill by using Student Team Achievement (STAD) is better and effective. Besides the object of this research focuses in vocational school, it is no doubt Student Team Achievement Division (STAD) provide opportunities for the students to learn speaking English and bring new experience for students. Thus, this research is conduct to affect students' speaking skill by using Student Team Achievement Division (STAD).

1.2 Research Question

Based on the explanation above, a research questions as follows :

1. How is Student Team Achievement Division (STAD) implemented in Speaking Class at SMKN 2 Kuningan?

2. Does Student Team Achievement Division (STAD) technique affect students Speaking Skill at SMKN 2 Kuningan?

1.3 The Objective of Research

Based on the problem mention above, the objective of this research is to identify the effectiveness of Students Team Achievement Division and to describe of the implementation of students' speaking ability before and after applying Student Team Achievement Division (STAD) at the eleventh grades student at SMKN 2 Kuningan especially tourism major.

1.4 Scope of The Research

This study will aim to find out whether it is effectiveness and implemented or not to use the Student Teams Achievement Divisions (STAD) technique in the teaching speaking skills for grade eleventh students of SMKN 2 Kuningan with tourism major. The tourism program has connection with their speaking ability in giving the information or opinion. Speaking will be important in tourism major's students for preparing in guiding and handling the tourist.

1.5 Significance of The Research

This research is expect can give the significance both theoretically and practically in the teaching and learning process in English.

1. Theoretically

    The findings of this study are expect can enrich the theory about the using of Students Team Achievement Divisions (STAD) in teaching speaking skill.

2. Practically

    The result of this research is expected to be beneficial for :

    a. Teacher

        The result of the study hopefully will inform the teacher that Student Team Achievement Division (STAD) is able as an interest technique to increase the student's ability in speaking.

    b. Student

        The result of the study will hopefully contribute to the improvement of the speaking ability, especially in conversation on Vocational High School of tourism major.

    c. Other Researcher

        The result of the study will hopefully contribute to the other researcher who are interested in the use Student Team Achievement Division (STAD) in speaking ability in conversation.