DAFTAR PUSTAKA

Aditya, S. (2022). Pengaruh E-Service Quality Dan Customer Expreince Terhadap Repurchase Intention Dengan Customer Satisfaction Sebagai Variabel Intervening. *JEDBUS (Journal Of Economic And Digital Business)Urnal Bisnis, Manajemen, Dan Keuangan*, *3*(3), 625–635. Https://Doi.Org/Https://Doi.Org/10.21009/Jbmk.0303.02

Aldy Kurniawan Suherman Et, .Al. (2024). *Pengaruh Brand Image, Kualitas Pelayanan Dan Diskon Terhadap Minat Beli Ulang Melalui Kepuasan Konsumen Sebagai Variabel Interveningpada Toko Eiger Di Situbondo*. *3*(6), 1075–1088. Https://Doi.Org/Https://Doi.Org/10.36841/Jme.V3i6.5008

Anindita, Y. A., & Purnami, N. M. (2024). Peran Customer Satisfaction Memediasi Pengaruh Price Discount Terhadap Reuse Intention Konsumen Go-Food Kota Denpasar. *Journal Of Social Science Research*, *4*(4), 7355–7367. Https://Doi.Org/Https://Doi.Org/10.31004/Innovative.V4i4.12970

Aningtyas, E. S., & Supriyono, S. (2022). Pengaruh Kepercayaan, Persepsi Harga, Dan Ulasan Produk Terhadap Minat Beli Ulang Produk Zoya Di Outlet Kediri. *Jurnal Ilmiah Universitas Batanghari Jambi*, *22*(3), 1592. Https://Doi.Org/10.33087/Jiubj.V22i3.2588

Ari Soeti Yani, I. M. (2023). The Effect Of Discount And Sales Promotion On Shopee Users. *International Journal Of Human Capital Management*, *7*(1), 65–73. Https://Doi.Org/Https://Doi.Org/10.21009/IJHCM.07.01.5

Arih Jannati, Mahirun, W. A. S. (2024). Peran Etika Bisnis Dalam Peningkatan E-WOM, E-Trust Dan E-Satisfaction Untuk Meningkatkan Repurchase Intention. *Jurnal Bisnis Manajemen Dan Kewirausahaan Program*, *5*. Https://Doi.Org/Https://Doi.Org/10.31949/Entrepreneur.V5i1.8406

Aswar, N. F., Haeruddin, M. I. W., & Dharsana, M. T. (2025). *Pengaruh Artificial Intelligence Activities Terhadap Repurchase Intention Melalui Customer Experience Pada Pengguna Grab Food Delivery Di Kota Makassar*. *8*(2), 738–747. Https://Doi.Org/Https://Doi.Org/10.57178/Paradoks.V8i2.1206

Ayaumi, R. S., & Komariah, N. S. (2021). Pengaruh Customer Experience Dan Trust Terhadap Minat Beli Ulang Layanan Pesan Antar Gofood Saat Pandemi Covid-19 Pada Generasi Z. *Jurnal Ilmiah Manajemen Ubhara*, *3*(2), 181. Https://Doi.Org/10.31599/Jmu.V3i2.940

Bayu, A., Ptama, S., Megahastuti, S. W., & Munawaroh, N. A. (2026). *Pengaruh Customer Experience Dan Price Fairness Terhadap Repurchase Intention Pada Pelanggan Kopi Kenangan Kediri Dengan Intervening Cutsomer*. *3*(2),

537–552. Https://Doi.Org/Https://Doi.Org/10.61722/Jaem.V3i2.10283

Butar Butar, R. S., Dharmawan, D., Amelia, D., Musdirwan, & Nuryanto, U. W. (2023). Analysis Of The Effect Of Price Discount On Technology Perceived Quality, Technology Perceived Value And Perceived Savings On Intention To Use Digital Payment Application Gopay. *Jurnal Informasi Dan Teknologi*, *5*(4), 196–203. Https://Doi.Org/10.60083/Jidt.V5i4.438

Calvin, N., & Keni, K. (2024). Pengaruh EWOM, Trust, Dan Perceived Hedonic Value Terhadap Minat Beli Konsumen Pada Produk E-Commerce. *Jurnal Manajerial Dan Kewirausahaan*, *6*(1), 80–91. Https://Doi.Org/Https://Doi.Org/10.24912/Jmk.V6i1.28574

Charviandi, A., Noviany, H., Suhartini, Y., Wijaya, A., & Abdullah, M. A. F. (2023). *Manajemen Pemasaran (Persepktif Digital Marketing)* (M. M. Dr. Fachrurazi, S.Ag. & M. . I Ketut Edy Mulyana, S.Pd., S.S. (Eds.); I). EUREKA MEDIA AKSARA.

Chen, Y., Mui Hung Kee, D., Dong, S., Wang, Z., & Zhu, J. (2025). Exploring Customer Experience And Satisfaction In Food Delivery Services: A Case Study Of Foodpanda. *Advances In Global Economics And Business Journal*, *6*(1), 1–16. Https://Doi.Org/10.51748/Agebj.V6i1.101

Collins, S. P., Storrow, A., Liu, D., Jenkins, C. A., Miller, K. F., Kampe, C., & Butler, J. (2021). *Pengaruh Citra Merek Terhadap Minat Beli Produk Oriflame Di Kota Manado*. *10*(1), 167–186. Https://Doi.Org/Https://Doi.Org/10.35797/Jab.V10.I1.25-31

Creswell, J. W. (2024). *Research Design: Qualitative, Quantitative, And Mixed Methods Approaches* (T. Buyan (Ed.); 6th Ed.). SAGE Publications.

Damiana, & Evy, M. (2025). Pengaruh E-Wom Dan Promosi Media Sosial Terhadap Minat Beli Ulang Pada Shopee Pada Mahasiswa. *Management Business Telecommunication And Informatics (MBTI)*, *23* No *1*, 136–148. Https://Doi.Org/10.21776/Ub.Jam.2022.020.03.15

Fahmi Hikmat, R. (2022). Analisis Faktor-Faktor Niat Beli Ulang Dalam Pembelian Online. *COMSERVA : Jurnal Penelitian Dan Pengabdian Masyarakat*, *2*(5), 527–541. Https://Doi.Org/10.59141/Comserva.V2i5.676

Fauzi, M. N., & Dyatmika, S. W. (2021). *Pengaruh Kemudahan Penggunaan Dan Potongan Harga Terhadap Minat Guna Ulang Jasa Gojek Pada Mahasiswa Universitas PGRI Adi Buana Surabaya Kampus B*. *2*(1), 142–149. Https://Doi.Org/Https://Doi.Org/10.36456/Jsbr.V2i1.3429

Febriyati, D. (2024). Diskon Dan Kualitas Pelayanan Terhadap Niat Pembelian

Ulang Pada Aplikasi Pesan Antar Makanan. *Action Research Literate*, *8*(4). Https://Doi.Org/Https://Doi.Org/10.46799/Arl.V8i4.251

Fedrick, J., Saragih, L., Harmen, H., Simatupang, R. A., & Putri, G. (2024). Pengaruh Pemasaran Sosial Media Dan E-Wom Terhadap Niat Beli Ulang Konsumen Pada Grab-Food Di Kota Medan. *Jurnal Manajemen Riset Inovasi (MRI)*, *2*(3). Https://Doi.Org/Https://Doi.Org/10.55606/Mri.V2i2.2984

Ferdinand, A. (2022). *Metode Penelitian Manajemen*. Badan Penerbit Universitas Diponegoro.

Fitriah, S. S., Dharmawan, B., & Nurdiani, U. (2021). *Study Of Forming Factors Electronic Word Of Mouth (EWOM) And Its Influence On Purchasing Fruit Products At Kojama Shop*. *32*(3), 119–129. Https://Doi.Org/10.21776/Ub.Habitat.2021.032.3.14

Ghozali, I. (2021). *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 26* (10th Ed.). Penerbit Universitas Diponegoro (BP Undip).

Ginting, Y. M., & Yusriadi, Y. (2023). Repurchase Intention Of E-Commerce Customers In Indonesia: An Overview Of The Effect Of E-Service Quality, E-Word Of Mouth, Customer Trust, And Customer Satisfaction Mediation. *International Journal Of Data And Network Science*, *7*, 329–340. Https://Doi.Org/10.5267/J.Ijdns.2022.10.001

Hasan. (2021). Pengaruh Harga Dan Kualitas Produk Terhadap Minat Pembelian Ulang Dalam Berbelanja Online Shopee. *Jurnal Bisnis Mahasiswa*, 106–118. Https://Doi.Org/Https://Doi.Org/10.60036/Jbm.V2i1.32

Irawan, S. (2023). *The Effect Of Promotions , Discounts And Service Quality In Repurchasing Interest In Grabfood Ap*. *4*(2), 515–524. Https://Doi.Org/Https://Doi.Org/10.36418/Devotion.V4i2.404

Irawati, W., & Santoso, R. P. (2021). Pengaruh Promosi Online, Price Discount Dan Product Assortment Terhadap Impulse Buying. *Jpekbm (Jurnal Pendidikan Ekonomi, Kewirausahaan, Bisnis, Dan Manajemen)*, *5*(2), 59–71. Https://Doi.Org/Https://Doi.Org/10.32682/Jpekbm.V5i2.2260

Jakmin. (2025). *Aplikasi Layanan Pesan Antar Makanan Yang Paling Banyak Digunakan*. Jakpat.Net. Https://Jakpat.Net/Info/5-Kebiasaan-Saat-Memesan-Makanan-Di-Aplikasi-Pesan-Antar/

John W. Creswell Dan J. David Creswell. (2023). *Research Design: Qualitative, Quantitative, And Mixed Methods Approaches* (6th Editio). SAGE Publications.

Joseph F. Hair, William C. Black, Barry J. Babin, R. E. A. (2023). *Multivariate Data Analysis* (8th Ed.). Pearson Education.

Juventius Wahyu Utama, A. T. W. (2023). Analisis Pengaruh Customer Experience , Customer Value , Dan Ease Of Use Terhadap Pembelian Ulang Melalui Toko Online Di Shopee. *JURNAL MANAJEMEN DAN BISNIS EKONOMI*, *1*(4). Https://Doi.Org/Https://Doi.Org/10.54066/Jmbe-Itb.V1i4.774

Kotler, P., & Keller, K. L. (2022). *Marketing Management* (16th Ed.). Pearson Education.

Le, T. D., Robinson, L. J., & Dobele, A. R. (2023). *Ewom Processing From Receiver Perspective : Conceptualising The Relationships*. *September 2021*, 434–450. Https://Doi.Org/Https://Doi.Org/10.1111/Ijcs.12864

Machali, I. (2021). *Panduan Praktis Merencanakan, Melaksanakan Dan Analisis Dalam Penelitian Kuantitatif* (Abdau Qurani Habib (Ed.)). Fakultas Ilmu Tarbiyah Dan Keguruan Universitas Islam Negeri (UIN) Sunan Kalijaga Yogyakarta.

Mahendra, A. R., & Mugiono. (2022). Pengaruh E-Service Quality, E-Word Of Mouth, Dan E-Customer Trust Terhadap Repurchase Intention Pengguna E-Commerce. *Jurnal Manajemen Pemasaran Dan Perilaku Konsumen*, *1*(4), 476–486. Https://Doi.Org/10.21776/Jmppk.2022.01.4.07

Mawaddah, M., Rahayu, D., Rahmasari, S., & Dutahatmaja, A. (2024). Faktor-Faktor Yang Memengaruhi Pembelian Berulang: Produk, Harga, Promosi, Dan Layanan. *Jurnal Manuhara : Pusat Penelitian Ilmu Manajemen Dan Bisnis*, *2*(3), 115–127. Https://Doi.Org/Https://Doi.Org/10.61132/Manuhara.V2i3.945

Mayangsari, E. P., Damanik, F. A., & Tengah, J. (2025). *Pengaruh E-WOM Dan Kualitas Pelayanan Terhadap Minat Beli Ulang (UMKM Kuliner Sate Kambing Pak Pur Tawangmangu)*. *12*(2), 29–42. Https://Doi.Org/Https://Doi.Org/10.36587/Exc.V12i2.1997

Mustafa, F. (2024). *Manajemen Pemasaran*. Penamuda Media.

Nabila, N., Wardhani, R. A. N. W., & Epriliyana, N. N. (2024). Pengaruh Diskon Dan Cashback Terhadap Frekuensi Pembelian Pada Aplikasi Shopeefood Di Wilayah Kabupaten Jember. *Jurnal Partisipatoris*, *7*(01), 1–13. Https://Doi.Org/10.22219/Jp.V7i01.37134

Nurahman, I. (2021). Pengaruh Nilai Pelanggan Dan Pengalaman Pelanggan Terhadap (JMBI UNSRAT) Keputusan Pembelian Ulang Melalui Kepuasan

Pelanggan Pada Transportasi Online Grab. *Jurnal Ilmiah Manajemen Bisnis Dan Inovasi Universitas Sam Ratulangi*, *8*(2), 404–426. Https://Doi.Org/Https://Doi.Org/10.35794/Jmbi.V8i2.35039

Nurdiansah, A., & Widyastuti, W. (2022). Pengaruh Price Discount Terhadap Customer Satisfaction Dan Repurchase Intention (Studi Pada Pengguna Shopee Food). *SIBATIK JOURNAL: Jurnal Ilmiah Bidang Sosial, Ekonomi, Budaya, Teknologi, Dan Pendidikan*, *1*(8), 1495–1514. Https://Doi.Org/10.54443/Sibatik.V1i8.198

Nurniati, N., Savitri, C., & Faddila, S. P. (2023). Word Of Mouth And Influencer Marketing Strategy On Purchase Decision Of Skincare Products In E-Commerce. *International Journal Of Economics Development Research (IJEDR)*, *4*(1), 207–221. Https://Doi.Org/Https://Doi.Org/10.37385/Ijedr.V4i2.2200

Nurwansyah, A., Hartoyo, & Suharjo, B. (2025). Customer Experience, E-Service Quality, And Loyality In Online Food Delivery: The Case Of Mie Gacoan. *Indonesian Journal Of Business And Entrepreneurship*, *11*(3), 581. Https://Doi.Org/10.17358/Ijbe.11.3.581

Purnomo, B. S., & Nurhadi, N. (2023). Pengaruh Customer Experience, Customer Knowledge, Dan Customer Satisfaction Terhadap Minat Penggunaan Ulang Layanan Grabfood Di Surabaya. *Al-Kharaj : Jurnal Ekonomi, Keuangan & Bisnis Syariah*, *6*(3), 1291–1304. Https://Doi.Org/10.47467/Alkharaj.V6i3.3745

Purnomo, C. W. I. (2023). *Pengaruh Gaya Hidup , Citra Merek Dan Harga Terhadap Minat Beli Pada Shopeefood Dengan Kepercayaan Sebagai Variabel Intervening*.

Purwanto, H. M., Prihatini, A. E., Listyorini, S., Bisnis, D. A., & Diponegoro, U. (2025). *Pengaruh Customer Experience Dan Brand Trust Terhadap Minat Beli Ulang Pada Pengguna Layanan Pesan Antar Grabfood*. *14*(1). Https://Doi.Org/Https://Doi.Org/10.14710/Jiab.2025.45319

Putri, D. N., Anggriani, E., Arfah, Y., & Rajagukguk, F. R. S. (2025). Pengaruh Electronic Word Of Mouth (E-Wom), Varian Menu Dan Persepsi Harga Terhadap Keputusan Pembelian Bakso Ummu Akbar Tebing Tinggi. *Edunomika*, *09*(02), 1–18. Https://Doi.Org/Https://Doi.Org/10.29040/Jie.V9i2.17297

Putri, A. S. A., & Lestari, W. D. (2025). Pengaruh Potongan Harga (Diskon), Voucher Gratis Ongkir, Dan Kualitas Layanan Terhadap Minat Beli Ulang Pada Aplikasi Belanja Online Dengan Kepuasan Pelanggan Sebagai Variabel Intervening. *Journal Of Economic, Bussines And Accounting (COSTING)*,

8(1), 498–514. Https://Doi.Org/10.31539/Costing.V8i1.14567

Putri, S. V., Puspita, J. D., Sasongko, N. M., & Suyono, H. Q. (2025). Pengaruh Customer Experience Terhadap Minat Beli Ulang Dengan Moderasi Customer Trust Dan Mediasi Kepuasan Pelanggan. *Score: Jurnal Lentera Manajemen Pemasaran*, *2*(02), 85–92. Https://Doi.Org/10.59422/Lmp.V2i02.587

Rachbini, W., Anggraeni, D., & Wulanjani, H. (2021). The Influence Of Electronic Service Quality And Electronic Word Of Mouth (Ewom) Toward Repurchase Intention (Study On E-Commerce In Indonesia). *Jurnal Komunikasi: Malaysian Journal Of Communication*, *37*(1), 42–58. Https://Doi.Org/10.17576/JKMJC-2021-3701-03

Ramadhana, R. T., & Prasetiyo, B. (2025). Pengaruh Diskon Terhadap Keputusan Pembelian Gen Z Di Aplikasi Shopee. *Indonesia Economic Jurnal*, *1*(2), 635–664. Https://Doi.Org/Https://Doi.Org/10.63822/Yc211m46

Ramantyo, R. N., & Dhewi, T. S. (2022). The Influence Of Shopping Experience And Price Discount On Repurchase Intention Through Shopping Orientation (Study On Consumers Gofood). *Journal, International Of Humanities*, *2*(3), 703–711. Https://Doi.Org/Https://Doi.Org/10.55227/Ijhess.V2i3.283

Ray, E. L., Artha, I. N. W., & Dewi, E. K. (2021). Analisis Pengaruh Customer Experience Terhadap Loyalitas Pelanggan (Studi Kasus Pada Pelanggan Restoran Hokben) Analysis Of The Effect Of Customer Experience On Customer Loyalty (A Case Study On Hokben Restaurant. *Jurnal Manajemen Industri Dan Logistik*, *05*(02), 85–92. Https://Doi.Org/Https://Doi.Org/10.30988/Jmil.V5i2.724

Razali, G., Andamisari, D., & Saputra, J. (2022). Pengaruh Promosi Diskon Dan Gratis Ongkir Shopee Terhadap Keputusan Pembelian Konsumen. *Citizen : Jurnal Ilmiah Multidisiplin Indonesia*, *2*(3), 482–491. Https://Doi.Org/10.53866/Jimi.V2i3.132

Razaq, Imam, Dan D. (2023). *Manajemen Pemasaran Bisnis*. CV. Putra Media Nusantara (PMN).

Rian, C. (2024). The Power Of Social Commerce : Understanding The Role Of Social Word-Of-Mouth Behaviors And Flow Experience On Social Media Users ' Purchase Intention. *Journals.Sagepub*, *September*, 1–16. Https://Doi.Org/10.1177/21582440241278452

Rifa'i. (2021). *Pengantar Metodologi Penelitian* (1st Ed.). SUKA-Press UIN Sunan Kalijaga Jl. Marsda Adisucipto Yogyakarta Telp. (0274)7174843/08179437114 All.

Rifka Alkhilyatul Ma'rifat, I Made Suraharta, I. I. J. (2024). *Pengaruh Perceived Security, Customer Experience, Dan Customer Satisfaction, Terhadap Repurchase Intention Di Platform Shopee*. *2*(01), 306–312. Https://Doi.Org/Https://Doi.Org/10.34005/Kinerja.V8i01.4876

Risti, L. L., & Cahyanti, M. M. (2022). Pengaruh Diskon Dan Penilaian Produk Mie Gacoan Malang Terhadap Keputusan Pembelian Online Di Gofood. *Jurnal Distribusi*, *10*(1), 11–18. Https://Doi.Org/Https://Doi.Org/10.29303/Distribusi.V10i1.217

Ryansa, M., Widiartanto, & Pradhanawati, A. (2023). Pengaruh Pengalaman Pelanggan Dan Pemberian Diskon Terhadap Minat Pembelian Ulang Grabfood Di Masa Pandemi Covid-19 (Studi Pada Generasi Z Mahasiswa S1 Universitas Diponegoro). *Jurnal Ilmu Administrasi Bisnis*, *12*(2), 573–581. Https://Doi.Org/Https://Doi.Org/10.14710/Jiab.2023.38162

Sagita E.N Arifin Bode Lumanauw, & Poluan, J. G. (2021). The Influence Of E-Wom, Food Quality And Servicescape On Intentions To Visit Manado Pondok Hijau Restaurant. *EMBA*, *9*(4), 1272–1281. Https://Doi.Org/Https://Doi.Org/10.35794/Emba.V9i4.37337

Sahir, S. H. (2021). *Metodologi Penelitian*. Penerbit KBM Indonesia.

Sari, N. N., Fauzi, A., & Rini, E. S. (2021). The Effect Of Electronic Word Of Mouth (E-Wom) And Brand Image On Repurchase Intention Moderated By Brand Trust In The Garuda Indonesia Airline. *International Journal Of Research And Review*, *8*(September), 81–91. Https://Doi.Org/Https://Doi.Org/10.52403/IJRR.20210912

Septiana, V. A. D., Tjahjawati, S. S., Pramono, T. D., & Fujiasti, S. N. (2025). The Analysis Of Factors Influencing Deutschland Ticket Repurchase Intentions: A Study Using The Theory Of Planned Behavior In International Students At Jade Hochschule Wilhelmshaven. *Journal Of Global Business And Management Review*, *7*(1), 14–27. Https://Doi.Org/Https://Doi.Org/10.37253/Jgbmr.V7i1.10348

Sholikhah, A., & Eko Pujianto, W. (2024). Pengaruh Customer Service Dan Customer Experience Terhadap Minat Ulang Pembelian Pada Toko Greensmart (Studi Kasus Toko Greensmart Sepande Sidarjo). *Jurnal Administrasi Dan Manajemen*, *14*(4), 613–620. Https://Doi.Org/10.52643/Jam.V14i4.4337

Siddiqui, S. M. F. A., Siddiqui, H., & Ali, S. (2022). Fresh Food Online Shopping Repurchase Intention: The Role Of Post-Purchase Customer Experience And Corporate Image. *International Journal Of Retail And Distribution Management*, *50*(2), 206–228. Https://Doi.Org/10.1108/IJRDM-04-2021-

0184

Sirait, F. Y., Fitri, M., & Batubara, C. (2023). Analisis Pengaruh Electronic Word Of Mouth Dan Kualitas Produk Terhadap Pembelian Ulang Halal Kosmetik Safi. *Jurnal Rumpun Ekonomi Syariah*, *6*, 450–464. Https://Doi.Org/Https://Doi.Org/10.25299/Syarikat.2023.Vol6(2).13654

Sugiyono. (2022). *Metode Penelitian Kuantitatif, Kualitatif Dan R&D* (2nd Ed.). ALFABETA.

Sugiyono, P. D. (2023). *Metode Penelitian Kuantitatif, Kualitatif, Dan R&D* (KE 2). ALFABETA, Cv.

Sumampouw, R., Sumampouw, J. F., & Pandowo, A. (2022). Pengaruh Electronic Word-Of-Mouth Terhadap Minat Beli Pada Produk Scarlett Dengan Kesadaran Merek Sebagai Variabel Mediasi. *Journal Manajamen Dan Kewirausahaan*, *3*(2), 111–124. Https://Doi.Org/Https://Doi.Org/10.53682/Mk.V3i2.4201

Suryaman, Y., Sifa, N., Nugraha, S., & Fauziah, A. N. (2024). The Influence Of Customer Experience On Repurchase Intention Through Customer Satisfaction. *Business Innovation And Entrepreneuship Journal*, *6*(1), 19–29. Https://Doi.Org/Https://Doi.Org/10.35899/Biej.V6i1.1164

Trenggana, A. F. M., Hurryati, R., & Widjajanta, B. (2022). Repurchase Intention: The Role Of Trust, Perceived Usefulness, And Satisfaction. *Proceedings Of The 6th Global Conference On Business, Management, And Entrepreneurship (GCBME 2021)*, *657*(Gcbme 2021), 317–320. Https://Doi.Org/10.2991/Aebmr.K.220701.061

Valentina, F., Tyra, M. ., & Lina, L. (2024). Pengaruh Country Of Origin Dan Electronic-Word Of Mouth Terhadap Keputusan Pembelian Jasa Gofood Di Kota Palembang. *Jurnal Keuangan Dan Bisnis*, *22*(1), 1–20. Https://Doi.Org/10.32524/Jkb.V22i1.862

Vega, N., & Abrian, Y. (2024). Pengaruh Customer Experience Dan Trust Terhadap Repurchase Intention Di Daima Hotel Padang. *Jurnal Manajemen Pariwisata Dan Perhotelan*, *2*(2), 85–95. Https://Doi.Org/10.59581/Jmpp-Widyakarya.V2i2.2838

WAFA, I. (2025). *10 Alasan Orang Indonesia Suka Pesan Makanan Online*. Goodstats. Https://Data.Goodstats.Id/Statistic/10-Alasan-Orang-Indonesia-Suka-Pesan-Makanan-Online-C13Iq

Wahyuningsih, T., Kadunci, & Hadikusuma, R. (2023). Pengaruh Customer Experience Dan Rating Pengguna Aplikasi Grabfood Terhadap Repurchase