

**TEACHERS' STRATEGIES IN ENHANCING STUDENTS'  
SPEAKING SKILLS THROUGH INSTAGRAM REELS**

**A PAPER**

Submitted as Partial Fulfillment of the Requirements  
for getting *Sarjana Pendidikan* Degree



By:

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FACULTY OF TEACHERS TRAINING AND EDUCATION  
UNIVERSITAS KUNINGAN  
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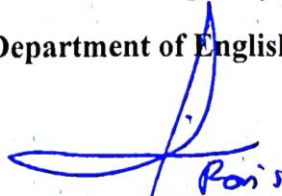


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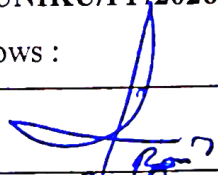
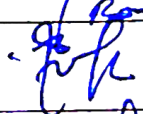
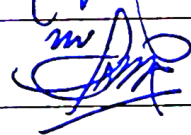


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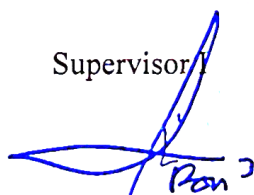
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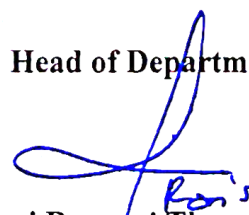
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### **STATEMENT OF ORIGINALITY**

I acknowledge that this paper entitled: **“TEACHERS’ STRATEGIES IN ENHANCING STUDENTS’ SPEAKING SKILLS THROUGH INSTAGRAM REELS”** is really my own writing.

This paper has guided by using acceptable scientific method of writing or without copying from other papers. I make this statement according the truth. I will be responsible to any risk that happens in the future if it is proven to offend to ethic of scientific writing.

Kuningan, July 2026



**JOHAN SULAKSANA**

20220410023

## MOTTO AND DEDICATION

***"Hana nguni hana mangke, tan hana nguni tan hana mangke."***

*Arti: Ada dahulu ada sekarang, tanpa adanya masa lalu tidak akan pernah ada masa kini. Skripsi ini adalah muara dari setiap langkah, doa, dan perjuangan yang telah dilalui di masa lalu.*

*(Filsafat Sunda Kuno, Amanat Galunggung)*

***"Don't stop when you are tired, but stop when you are done"***

*(David Goggins)*

***"Jauh perjalanan, luas pengalaman"***

*(Kang Zeze)*

*With deepest gratitude and love, the writer dedicates this thesis to:*

***Allah SWT***

*For His endless blessings, guidance, and strength that enabled me to finish this journey.*

***My beloved parents,***

*Mr. Drs. Wawan Setiawandi S.Pd and Mrs. Sarmini, whose love and prayers are the foundation of who I am today.*

***To my wonderful uncle and aunt,***

*Mr. H. Yulia Margana, S.E. & Mrs. Sri Fatmawati*

***My dear siblings***

*Virgin Wineka Nirmala, S.E. & Muhammad Kayyis Fathin, S.E. along with my niece, Sakhiyya Humaira Fathin. thank you for always being my strength and safe haven.*

***All my relatives and friends,***

*Thank you for the beautiful memories, patience, and unwavering support.*

***Finally, to all lecturers of the English Education Department (PBI) at***

***Universitas Kuningan***

*I offer my profound thanks for the invaluable knowledge, wisdom, and guidance throughout my academic journey.*

## ABSTRACT

### “TEACHERS’ STRATEGIES IN ENHANCING STUDENTS’ SPEAKING SKILLS THROUGH INSTAGRAM REELS”

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**Abstract:** The integration of digital media in English language teaching has gained increasing attention for its potential to support students’ speaking development in EFL classrooms. However, limited research has explored how teachers strategically utilize Instagram Reels to enhance speaking skills and address learning challenges. This study aimed to investigate Teachers’ Instructional Strategies in Enhancing Students’ Speaking Skills Through Instagram Reels and to identify challenges encountered during its implementation. Employing a descriptive qualitative design, the study involved two English teachers and seven students at SMAN 1 Ciawigebang. Data were collected through classroom observations and semi-structured interviews, and were analyzed using Miles and Huberman’s 2014 interactive model supported by Saldana’s coding process. The findings revealed that teachers employed various instructional strategies, including scaffolding, pedagogical guidance, reflective learning, contextual learning, and student-centered approaches. The use of Instagram Reels enhanced students’ engagement, participation, confidence, pronunciation practice, fluency, and vocabulary development. Furthermore, students became more active and collaborative through opportunities for rehearsal, self-correction, and reflection on their speaking performances. Despite these benefits, challenges such as speaking anxiety, limited grammar and vocabulary mastery, social pressure, and internet connectivity issues were identified. The study concludes that Instagram Reels can serve as an effective digital medium for speaking instruction when integrated with appropriate pedagogical strategies, contributing to the development of communicative competence in 21st-century EFL learning.

**Keywords:** *Instagram Reels; Speaking Skills; Teachers’ Strategies; EFL Learning; Digital Learning.*

## **PREFACE**

Praise comes to Allah SWT, The God Almighty and The Most Merciful who has granted his blessing for each human being. May Allah bless the prophet, Muhammad SAW as the last of messenger, his households, his companions, and those who follow him until the day of Judgement. The researcher really wants to thanks God for giving her strength and health that because of Allah's blessings His could finish her paper.

This paper, entitled **“Teachers’ Strategies in Enhancing Students’ Speaking Skills Through Instagram Reels”**, is written as a part of requirements for completing the Bachelor Degree in English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan. This paper aims to find out the strategies and challenges of teachers when using Instagram Reels as a learning medium in schools.

This paper hopefully can give contributions for all readers and become inspire for other researchers who will undertake further research in a related field. The researcher realizes this paper is still far from being perfect. Therefore, critical comments and suggestions from those who are deeply concerned with such topic are welcomed.

Kuningan, July 2026

**Johan Sulaksana**  
**NIM. 20220410023**

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Praise is to Allah SWT, the Most Gracious and the Most Merciful, for the strength and blessings so that the researcher could finish the paper. His realizes that without supports, encouragements, and guidance from people surround, His might not be able to accomplish this paper as good as possible. Therefore, His would like to give thankfulness to all people who have to contribute to complete this paper. There are honorable people who are important to the researcher to whom His can only express her gratitude.

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sorry, Mama, if I haven't been able to make you happy yet, and I am sorry if I haven't quite become the child you wished for. I always pray for you. Stay happy always, Mama. Please don't leave me just yet, not until I can prove to you that your child can be successful and live a good life.

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In the end, the researcher realize that paper contains some weakness and was far being perfect. Therefore, his accepts every suggestion, critics, and comments from those who concern to this paper. The researcher hopes that this paper will be useful and give contribution for the readers, especially for the next researcher who learn deeply about this research.

## **TABLE OF CONTENTS**

**PAGE OF APPROVAL**

**PAGE OF APPROVAL**

**STATEMENT OF ORIGINALITY**

**MOTTO AND DEDICATION**

**ABSTRACT ..... i**

**PREFACE ..... ii**

**ACKNOWLEDGEMENTS..... iii**

**TABLE OF CONTENTS ..... vii**

**LIST OF TABLES ..... x**

**LIST OF FIGURES..... xi**

**LIST OF APPENDICES ..... xii**

**CHAPTER I INTRODUCTION..... 1**

1.1 Rationale ..... 1

1.2 Research Questions..... 3

1.3 Research Objectives..... 3

1.4 Scope of the Research..... 3

1.5 Weight And Relevance..... 4

1.5.1 Weight..... 4

1.5.2 Relevance..... 4

**CHAPTER II THEORETICAL BACKGROUND ..... 5**

2.1 Global Era Education and Technology Integration in EFL..... 5

2.2 Speaking Skills in EFL Context..... 7

2.3 Teachers' Strategies in Teaching Speaking ..... 9

|                                                         |           |
|---------------------------------------------------------|-----------|
| 2.4 Instagram Reels as Learning Media.....              | 11        |
| 2.5 Previous Studies.....                               | 13        |
| <b>CHAPTER III RESEARCH METHODOLOGY .....</b>           | <b>20</b> |
| 3.1 Research Design.....                                | 20        |
| 3.2 Research Site and Participants .....                | 21        |
| 3.2.1 Site .....                                        | 21        |
| 3.2.1 Participants .....                                | 22        |
| 3.3 Data Collection Techniques .....                    | 23        |
| 3.3.1 Observation.....                                  | 23        |
| 3.3.2 Interview .....                                   | 25        |
| 3.4 Data Analysis .....                                 | 30        |
| 3.4.1 Data Reduction .....                              | 30        |
| 3.4.2 Data Display .....                                | 31        |
| 3.4.3 Conclusion Drawing and Verification.....          | 32        |
| <b>CHAPTER IV FINDINGS AND DISCUSSION .....</b>         | <b>33</b> |
| 4.1 Findings.....                                       | 33        |
| 4.1.1 Overview of the Research Site.....                | 33        |
| 4.1.2 Description of Participants.....                  | 34        |
| 4.1.3 Analysis of Research Findings .....               | 40        |
| 4.1.3.1 Teachers' Instructional Strategies.....         | 42        |
| 4.1.3.2 Students' Engagement and Participation .....    | 44        |
| 4.1.3.3 Development of Students' Speaking Skills .....  | 45        |
| 4.1.3.4 Challenges in Implementing Instagram Reels..... | 48        |
| 4.2 Discussion .....                                    | 52        |
| <b>CHAPTER V CONCLUSION AND SUGGESTIONS .....</b>       | <b>55</b> |

|                                                      |           |
|------------------------------------------------------|-----------|
| 5.1 Conclusion .....                                 | 55        |
| 5.2 Suggestions .....                                | 57        |
| 5.2.1 Suggestions for English Teachers .....         | 57        |
| 5.2.2 Suggestions for educational institutions ..... | 57        |
| 5.2.3 Suggestions for Students.....                  | 57        |
| 5.2.4 Suggestions for Future Researchers.....        | 58        |
| <b>REFERENCES .....</b>                              | <b>59</b> |
| <b>APPENDICES .....</b>                              | <b>63</b> |
| <b>BIOGRAPHY .....</b>                               | <b>94</b> |

## LIST OF TABLES

|                                                                  |    |
|------------------------------------------------------------------|----|
| Table 3. 1 Observation Sheet (Teachers).....                     | 24 |
| Table 3. 2 Interview Sheet (Teachers) .....                      | 27 |
| Table 3. 3 Interview Sheet (Students) .....                      | 28 |
| Table 4. 1 Interview Schedule with Key Informants.....           | 34 |
| Table 4. 2 Interview Schedule with Supporting Informants .....   | 35 |
| Table 4. 3 Initial Coding.....                                   | 40 |
| Table 4. 4 Categorization and Themes .....                       | 41 |
| Table 4. 5 Thematic Comparison of Teacher 1 and Teacher 2 .....  | 43 |
| Table 4. 6 Observation Findings on Students' Participation ..... | 45 |
| Table 4. 7 Challenges in Implementing Instagram Reels.....       | 49 |

## LIST OF FIGURES

|                                                             |    |
|-------------------------------------------------------------|----|
| Figure 4. 1 Key Informant 1: Teacher 1 .....                | 36 |
| Figure 4. 2 Key Informant 2: Teacher 2 .....                | 37 |
| Figure 4. 3 Supporting Informants: S1, S2, S3, and S4 ..... | 38 |
| Figure 4. 4 Supporting Informants: S5, S6 and S7 .....      | 38 |
| Figure 4. 5 Coding and Thematic Analysis Process .....      | 40 |
| Figure 4. 6 Development of Students Speaking Skills.....    | 46 |
| Figure 4. 7 Summary of key findings.....                    | 50 |



## LIST OF APPENDICES

|                                                                            |    |
|----------------------------------------------------------------------------|----|
| Appendix A. 1 Research Approval Letter .....                               | 64 |
| Appendix A. 2 Research Instruments.....                                    | 65 |
| Appendix A. 3 Observation Results .....                                    | 68 |
| Appendix A. 4 Interview Transcript of Teacher 1 .....                      | 70 |
| Appendix A. 5 Interview Transcript of Teacher 2 .....                      | 73 |
| Appendix A. 6 Interview Transcript of Student 1 .....                      | 76 |
| Appendix A. 7 Interview Transcript of Student 2 .....                      | 77 |
| Appendix A. 8 Interview Transcript of Student 3 .....                      | 78 |
| Appendix A. 9 Interview Transcript of Student 4 .....                      | 79 |
| Appendix A. 10 Interview Transcript of Student 5 .....                     | 80 |
| Appendix A. 11 Interview Transcript of Student 6 .....                     | 81 |
| Appendix A. 12 Interview Transcript of Student 7 .....                     | 82 |
| Appendix A. 13 Thesis Supervision Record .....                             | 83 |
| Appendix A. 14 Documentation of Classroom Observation.....                 | 84 |
| Appendix A. 15 Documentation of Interview with Teacher 1 .....             | 85 |
| Appendix A. 16 Documentation of Interview with Teacher 2 .....             | 86 |
| Appendix A. 17 Documentation of Student Class XI Interview Activities..... | 87 |
| Appendix A. 18 Documentation of Student Class X Interview Activities.....  | 87 |
| Appendix A. 19 Documentation of Students' Instagram Reels Projects .....   | 88 |
| Appendix A. 20 Coding Process (Saldaña Coding) .....                       | 91 |
| Appendix A. 21 Data Reduction Table (Miles & Huberman).....                | 92 |
| Appendix A. 22 Data Display Table.....                                     | 93 |
| Appendix A. 23 Triangulation Matrix.....                                   | 93 |