

CHAPTER I

INTRODUCTION

This chapter consists of the rationale, research question, research - objective, scope of the research, and weight and relevance

1.1 Rationale

Language plays an important role in social life, and people use language as a means of communication to interact with each other and receive information. Language is one of the most important parts of our lives. Without language, humans will never be able to communicate with each other (Prawita et al., 2023). In everyday life, language is usually used to express feelings emotions thoughts verbally or in writing. Based on Edward Finegan (2007) states that language is often seen as a tool of thought, an expressive system that mediates the transmission of thoughts from one person to another.

English is a language widely spoken by many people around the world because English is the world's main language and is an international language. The main English varieties in the world are usually divided into British and American English. British English is the basis for the various languages spoken in England, Ireland, Wales, Scotland, Australia, New Zealand, India, Pakistan, Malaysia, Singapore, and South Africa. America mainly includes Canada and the United States (Edward Finegan, 2007).

English skills are very much needed in this age of globalization. Mastering English will make it easier for humans to communicate more broadly and create a more global network. English can be found anywhere. It can be in the form of products, such as newspapers, cassettes, music, and even movies. Learning English

has many benefits, one of which makes it easier for us to watch entertainment like movies and TV shows produced in English.

For some people, watching movies is one of the activities they do every day. Watching movies can make a person feel entertained and feel a lot of emotions like happiness, sadness, and anger, not only can movies apply culture as well as add knowledge in different languages. Many people make movies their favorite entertainment, especially for young people, they can even watch movies for a few hours. Usually, they download or stream movies through an app or the internet. Almost everybody's going to love a movie because it's entertaining because of the characters and the movie plot. Figurative language also exists in movies; you can find types of figurative language in conversation or language used in the movie (Sriwedani *et al.*, 2023).

Figurative language is an important part of semantics. Semantics is a part of semantics which is one of the branches of linguistics (Wihadi & Fauziah, 2019). Lehrer (1974) stated semantics studies the meaning of words and the language of sentences (Mukti & Nugraha, 2022). That's why we need to understand the image in this situation. As you know, figurative language is used to discuss the meaning of a word or sentence. When someone speaks, we often realize that there is a hidden meaning behind what they say. Or when you watch a movie, you can't understand the images being discussed, because there are images that you rarely encounter in everyday life. Therefore, we don't understand figurative language, if we don't understand what it means (Agnes Meikurniawaty Nehe *et al.*, 2022).

It is interesting for researchers to study movies because apart from being entertaining, they are also knowledgeable of visual language. Researcher also want to know whether movie genres influence the figurative language used. The researcher chose figurative language to examine because it can enhance each literary work and help readers easily visualize what happens in the literary work. Especially in English language film scripts, it is known that the film has a message that it wants to convey to the audience. Each utterance has its meaning and a

different message. Figurative language describes how a term is used or an expression that has a meaning different from the actual meaning. (Wahyuni et al., 2020) say that figurative language refers to the use of words or expressions that convey meanings that differ from their literal meanings. In the community, figurative language is employed in a wide range of contexts. It is not limited to spoken communication; it can also be used to transmit ideas, information, and opinions as well as to expose people to local news or facts. Any kind of communication, including everyday conversations, newspaper articles, advertisements, novels, poetry, songs, movies, and many more, uses figurative language.

Researcher are interested in researching these movies because want to know the types, meanings, and functions of figurative language found in two divergent movie genres, namely the comedy genre and the horror genre and the researcher wants to know whether the use of figurative language depends on the movie and its genre but that's not the only other reason the researcher chose this movie because have achieved success at the box office. After all, all these movies are listed on the worldwide box office website. *Barbie* is a comedy movie directed by Greta Gerwig that tells the story of the lives of Barbies who have different characters and the adventures of Barbie and Ken in the real world.

Marry Me is a comedy movie directed by Kat Coiro. This movie tells the story of music superstar Kat Valdez who marries a stranger in the crowd at her concert. Because Kat found out a few minutes before her wedding that her future husband Bastian was cheating on her so she decided to marry Charlie who was a commoner in the crowd. Meanwhile *Talk To Me* is a horror movie directed by Danny Philippou and Michael Philippou. This movie tells the story of a group of teenagers discovers how to communicate with spirits. Until finally, they didn't realize they had realeased a terrifying dark power. *Insidious: The Red Door* is a horror movie directed by Patrick Wilson. Tell the story of a family who is again disturbed by an evil demon from another dimension. After several years of being

free from a series of horror incidents that once haunted them. The ghost returns to disturb them.

1.2 Research Question

This research is to investigate the figurative language used in two different movies. The researcher would like to try to formulate the problem as follows:

1. What types of figurative language and its meanings are found in the two divergent movie genres?
2. What are the functions of each figurative language found in the two divergent movie genres?

1.3 Research Objectives

Based on the research question, the researcher has some research objectives

1. To find out types of figurative language and its meaning are found in the two divergent movie genres.
2. To find out the functions of each figurative language found in the two divergent movie genres.

1.4 Scope of The Research

So many aspects can be analyzed in the movie. All of the aspects are reasonable to be analyzed in the movie, but the researcher cannot analyze all of them. In this research entitled "*The Analysis of Figurative Languages In Two Divergent Movie Genres: Semantic Study*". The scope of this study is focused research in analyzing the types of figurative language, the meaning, and function found in box office movies. The movies are listed on the worldwide box office website. The movies are Barbie, Marry Me, Talk to Me, and Insidious: The Red Door.

1.5 Weight and Relevance

1. Theoretically

The research aims to provide benefits to enhance the understanding of various types of figurative language, meaning, and function to readers, students, and others, or people who like movies so that it can make it easier for them to understand and interpret the type of figurative language, the meaning, and function thereby helping them gain a better understanding. Not only that, this research can increase understanding regarding whether the use of figurative language depends on the movie. This study shows that figurative language is not only found in prose, poetry, novels, songs but it can also be found in a movie. And it is hoped that film production will pay attention to figurative language if they want the movie to be successful apart from having an interesting plot.

2. Practically

It is hoped that research can provide a major contribution to the researcher by deepening their understanding, especially on the types of figurative language, meaning, and function in figurative language sentences found in movies as well as improving their skills in conducting other related research. In addition, this research is hoped to be useful to other researchers or readers who are interested in discussing similar research and they can make this research a reference and source of inspiration.