

CHAPTER I

INTRODUCTION

Chapter one consists of a background of the study, identification of study, research question, research objectives, State of the Art and weight and relevance.

1.1. Rationale

President is the head of state and head of government. As the head of state, president is the official symbol of the country. Joko Widodo better known by the name Jokowi is the 7th president of Indonesia, as a president Jokowi often makes visits abroad and delivers speeches at various official events as a representative of Indonesia. At the Ecosperity Week Singapore event on June 7th, 2023, Jokowi delivered a speech in front of foreign investors to promote the project construction of IKN. Ibu Kota Negara (IKN) Nusantara is one of the national strategic projects launched by the Indonesian government. The project is expected to be fully achieved by 2045 as President Joko Widodo's (Jokowi) flagship project to create economic equity and reduce population and traffic congestion.

This speech elicited various responses from Indonesians. Since IKN got negative responses due to the budgeting problem, many doubted the success of IKN due to Indonesia's lack of financial readiness. the State Revenue and Expenditure Budget (APBN 2023) finances 23.9 trillion rupiah which only covers 20% of the IKN financing needs (Rifaid et al., 2023). This suggests that 80% of the funding will be met by investors. Director of the Center of

Economic and Law Studies (Celios) Bhima Yudhistira Adhinegara explained that no foreign investors have entered IKN because they are still uncertain about the development plan. Investors will enter a project if the calculations are clear, they will definitely make a feasibility test first and if the plan still has many doubts, they will postpone entering IKN (Pratama, 2023).

Meanwhile, on the other side of the world America's impact on the economy is multifaceted and has been significant throughout its history. The United States is the world's largest national economy and the top global trader, making America's economy a major role in the global economy, according to data from the United Nations Conference on Trade and Development (UNCTAD), among the countries that received the most investment in 2022 the United States is in the first position because it received US\$285 billion in foreign investment.

President Joe Biden the current president of America successfully attracts investors to invest in America. It means that Joe Biden is considered as one of the leader that has the most impactful on the economy in the world. He successfully grew America's economy from the pandemic downfall as stated before America became the number one country that received the most foreign investment. At the APEC CEO Summit event 2023 on November 16th, Joe Biden made a speech to encourage foreign investors to invest in America which has the same topic as Jokowi as stated before.

The researcher wanted to compare the two speeches to investigate the leaders' goals, ideas, political philosophies, and experiences. How these two

leaders expressed their views and opinions through language. What kinds of similarities and differences arise when two political figures speak about the same purpose of topic?

Transitivity analysis method appears to reveal the hidden meaning of them. The verbal representation and expression of actions, events, and experiences in many situations can be understood through the application of transitivity analysis (EL Hadifi, 2023). According to (Rizkiani, 2023) transitivity is one of the clause analysis techniques used in experiential meaning. A sentence is examined in three main ways using the transitivity analysis method: process, participant, and circumstance. Participant involvement in the process is required at all times. Participant stands for the entity involved in the process. Following this, circumstances can occasionally be used as a supporting element to a clause in order to provide a clear concept

This research was supported by a number of previous studies. The first study was carried out by (Liani et al., 2021). The present study aims to investigate the presence of political ideology in the USA 2020 vice president-elect Kamala Harris' victory speech concerning her plans to build back the USA during the COVID-19 pandemic. The next study is by (Supadmi et al., 2020). This paper analyzed the president's speech text from transitivity point of view, and how they are used to communicate his political goals and messages in speeches. The next study is conducted by (Fiqri et al., n.d.). This study investigated Taylor Swift's commencement speech from New York University in 2022 using transitivity analysis. And the study conducted by (Rahmawati &

Suprijadi, 2021). The aim of this study is to categorize the types of moods in RM'S speech at United Nation and explain how to interpret them.

Based on the previous studies above, the researcher found that there is no research that examined the transitivity processes in the speech of two politicians in persuading the audiences in the same topic which is economy. The researcher was interested in analyzing transitivity processes in Jokowi and Joe Biden's speech. Joko Widodo and Joe Biden are both a president. The sample was taken from Joko Widodo's speech at Singapore's Ecosperity week on encouraging business collaboration with Singaporean entrepreneurs in special economic zones (IKN) and Joe Biden's Speech in APEC CEO Summit 2023.

1.2. Research Question

Based on the focus study stated above the research question as following:

1. What types of transitivity process appear in Jokowi and Joe Biden's Speech on economy?
2. What are the similarities and differences in transitivity processes, used by the two presidents?

1.3. Research Objective

Based on the research question above, the researcher suggest objectives of this research as follows:

1. To identify the types of transitivity process found in Jokowi and Joe Biden's Speech on economy.
2. To identify the similarities and differences in transitivity processes, used by the two presidents.

1.4. Scope of The Research

In this research, the researcher focused on analyzing transitivity in the speech of two politicians which is the 7th president of Inonesia which is Jokowi with the current president on the united states of America which is Joe Biden in persuading the audiences in the same topic, which is economy. The researcher took the object of research in a Jokowi's speech at Ecosperity week Singapore about Encouraging Business Collaboration with Singapore Entrepreneurs in Special Economic Zones (IKN) and Joe Biden's Speech in APEC CEO Summit 2023.

1.5. Weight and Relevance

The research's findings are expected both theoretical and practical implications. Practically this research can be utilized to encourage students to employ transitivity, particularly in speech, to learn linguistic meaning, and provide knowledge for those who are still unfamiliar with transitivity. Theoretically This research can serve as a reference for other researchers who want to explore transitivity, particularly in speech analysis.