

CHAPTER I

INTRODUCTION

This chapter presents and discuss about a rationale, research question, research objectives, scope of the research and significance of the research.

1.1 Rationale

A face-to-face speech between two or more individuals is called a conversation. It indicates that a discussion is restricted to verbal exchanges about a certain topic at a specific time between the speaker and the addressee (Ningrum & Santoso, 2021). Conversations are the best way for people to communicate because they allow people who have different opinions about a certain topic to learn from each other (Tampubolon, 2019). The primary purpose of a conversation often carried out when there are two people participating. Between the speaker and the listener, they are moving. Conversations in speaking frequently occur outside of official contexts, such as the business, court, or school (Portina et al., 2023).

Podcasts are a popular program on the Internet these days. Podcasts are the original audio or video recordings (Tyas and Pratama 2022). In other words, podcasts are recordings that can be videos or voices, which means that videos or recoded voices are the conversation or interview between two or more people in a studio, like studio radio, and then uploaded on the internet, usually on the Spotify or YouTube platforms. The listeners of the podcasts, especially in Indonesia, increase because of the topics that are used in the variety of podcasts, such as news, sports, mystery, talk show, music, arts, entertainment, politics, or daily conversation, so the listeners make podcasts as an alternative to entertain themselves and get information (Septarina 2021).

Conversation analysis is a useful theory for analyzing conversation interactions between two or more individuals (Nurhayati et al., 2020). The goal of conversation analysis is to understand the structure of conversational behavior and how it connects to the establishment of social roles, social bonds, and a feeling of social order (Alkhaza'leh, 2022). According to Paltridge (2012) there are several

aspects in conversation analysis; one of the aspects of conversation analysis is adjacency pair.

There are some previous studies that discussed about conversation analysis and related to this current research, namely; Tampubolon et al. (2019) that conducted the research about analysis adjacency pairs in talk show and Pande et al. (2021) that conducted the research about conversation analysis but focused on turn-taking in talk show. Then, Qodriani et al. (2021), Alkaza'leh (2022), Al-Mamoory et al. (2023) and Nafi' et al. (2019). They are conducted the research about analysis adjacency pairs in the classroom context.

Then, Laksono et al. (2022), Fadhila and Mulatsih (2021), Nurhasanah et al. (2019), Saptiyanto et al. (2022), Nurhayati et al. (2020), and Wisal and Emad (2023). They are conducted the research about analysis adjacency pairs in interview. In addition, there are also Pardede et al. (2021) and Hamidah et al. (2021) they are conducted the research about analysis adjacency pairs in movie. Marsella et al. (2023) their research is about analysis adjacency pairs in informal setting. The last there are Tyas and Pratama (2022) their conducted the research about conversation analysis but focused on turn-taking on podcast. Meanwhile, this research conducted about adjacency pairs in podcast video by applying Paltridge (2006) theory of adjacency pairs.

In November 2023, Deddy Corbuzier uploaded a podcast video to his YouTube channel. The special guest in the podcast video was the Palestine ambassador to Indonesia, namely Dr. Zuhair Al-Shun. The podcast video entered the trending topic on the YouTube platform and has been watched by 3 million people, flooded with comments from as many as 16k people supporting Palestine. In the podcast video, Deddy Corbuzier and Dr. Zuhair Al-Shun discussed in depth the Israeli-Palestinian conflict, which reignited again in 2023 until now, so the researcher chooses the podcast video as the object of this research because the topic that discussed in the podcast video was often discussed lately on various social media such as X, Instagram, TikTok, and then YouTube platform. In addition, the language that used in the podcast video was English language, so

besides being able to get information about the Israeli-Palestinian conflict, through the podcast, we may learn more about English.

The researcher was interested in the topic examine the types of adjacency pairs in the video podcast hosted by Deddy Corbuzier with the Palestine ambassador to Indonesia namely Dr. Zuhair Al-Shun. This research described the many types of adjacency pairs in the conversation and find out the implications of the adjacency pairs for the conversation.

1.2 Research Questions

Based on the focus study above, the researcher formulates the research questions as follow:

1. What are types of adjacency pairs in Deddy Corbuzier's podcast with Palestine ambassador?
2. What is the implication of the types the adjacency pairs towards the conversation?

1.3 Research Objectives

In order to address the above mentioned research questions, this study aims to accomplish the following goals:

1. To identify the types of adjacency pairs that found in Deddy Corbuzier's podcast with Palestine ambassador.
2. To find out the implications of the types the adjacency pairs towards the conversation.

1.4 Scope of The Research

Based on the background of the study, the researcher aims to narrow down the discussions specifically to identify the types of adjacency pair that found in Deddy Corbuzier's podcast such as request-acceptance/refusal, offer/invite-acceptance/refusal, assessment-agreement/disagreement, question-expected answer/unexpected answer/non answer and compliment-acceptance/rejection, and others.

1.5 Significance of The Research

1. Theoretically

Serve as a reference for future research aimed at improving our comprehension of the adjacency pairs.

2. Practically

To provide information for the future researchers or English learners who want to do the same research about the adjacency pairs especially in a podcast video context.