#### 197/FKIP-UNIKU/PBI/S1/SKR/2024

#### **EMPOWERING STUDENTS SPEAKING SKILLS THROUGH TIKTOK:**

## AN INNOVATIVE APPROACH

## A PAPER

Submitted as Partial Fulfilment of the Requirements for getting *Sarjana Pendidikan* degree



By:

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# **ENGLISH EDUCATION STUDY PROGRAM**

# FACULTY OF TEACHERS TRAINING AND EDUCATION

**UNIVERSITAS KUNINGAN** 

2024

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# STATEMENT OF ORIGINALITY

The researcher states that this paper entitled "Empowering Students Speaking Skills Through Tiktok : An Innovative Approach" is his own writing with some quotations from some sources by using the accepted scientific writing method.

The researcher makes this statement according to the truth and does not conduct to any activities that categorized into plagiarism. The researcher will be responsible for any risk that will happen in the future if it is proven to offend to ethnic of scientific writing.

Kuningan, 25 October 2024 Ahmad Situ 20200410034

#### ABSTRACT

# EMPOWERING STUDENTS' SPEAKING SKILLS THROUGH TIKTOK: AN INNOVATIVE APPROACH

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Abstract: This study investigated the use of TikTok application as a teaching medium to empower students' speaking skills. Using a mixed methods approach with a sequential explanatory design, the study involved 40 ninth-grade students from SMPN 1 Ciledug. The students participated in a pre-test, received treatment through video-based speaking exercises on TikTok, and then took a post-test. In addition, 20 questionnaires were administered to assess students' perceptions of TikTok's effectiveness in speaking learning. The hypothesis tested was whether TikTok can significantly empower students' speaking skills. The results of the paired t-test showed a statistically significant improvement in students' speaking skills, with the pre-test mean score of 69 increasing to 79 in the post-test. The significance level of the paired t-test was 0.000<0.05, which leads to the acceptance of the alternative hypothesis (Ha), indicating that There is an effect of TikTok as Learning Media Empower Speaking Skills. In addition, the results of the questionnaire show that the majority of students give a positive response to the use of TikTok as a learning medium, this is evidenced by 75% of students agree to the use of TikTok as a learning medium. In conclusion, TikTok can be considered as an effective and innovative tool to empower students' speaking skills.

Keyword: TikTok Application, Speaking Skill, Innovative Approach

#### PREFACE

Praise be to Allah SWT, The God Almighty and The Most Merciful who has granted his blessing for each human being. May Allah bless the prophet, Muhammad SAW as the last of messenger, his households, his companions, and those who follow him until the day of Judgement. The writer really wants to thanks God for giving his strength and health that because of Allah's blessings he could finish his paper.

This paper, entitled "Empowering Students Speaking Skills Through Tiktok: An Innovative Approach" is written as a part of requirements for completing the Bachelor Degree in English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan. This paper is aimed to investigate how the use of TikTok as an innovative tool to improve students' speaking skill.

This paper hopefully can contribute for all readers and inspiring for other researcher who will undertake further research in a related field. The researcher realizes that this paper is still far from being perfect. Therefore, critical comments and suggestions from those who are deeply concerned with such topic are welcomed.

Kuningan, 25 October 2024

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#### ACKNOWLEDGEMENTS

Praise be to Allah SWT, the Most Gracious and the Most Merciful, for the strength and blessings so that the researcher could finish the research paper. He realizes that without supports, encouragements, and guidance from people surround, this research paper might not be able to accomplish as good as possible. Therefore, He would like to give thankfulness to all people who have contributed to complete this paper. There are honourable people who are important to the researcher to whom he can only express his gratitude.

- 1. Mr. Muh Aprianto Budie N, M.Pd as the head of English Education Study Program, Universitas Kuningan who has given great motivations.
- Dr. Fahrus Zaman Fadhly, S.Pd., M.Pd. as the first supervisor and Dr. Dadang Solihat, S.Pd., M.Pd.B.I. as the second supervisor who have given much guidances and motivations the researcher in finishing this research paper.
- 3. Mr. Asep Jejen Jaelani, M.Pd as Dean of Faculty of Teachers Training and Education of Universitas Kuningan.
- 4. Dr. H. Dikdik Harjadi., S.E., M.Si as the Rector of Universitas Kuningan,
- 5. All the lectures and staff English Education Study Program, Faculty of Teachers Training and Education of Universitas Kuningan who have given researcher pray and support until the researcher completed this paper.
- Wargin and Curtiah as his parent has given me motivations and helps all of my administrations to finish this college.
- 7. To his Graves' disease hyperthyroidism who always accompanied, helped and cooperated until this paper was completed.
- To his crewmate Agung Nugraha, Muhammad Hashin Muqowwa, Muhammad Teddy Gunadi, Robby Riswandy, Rafif Ramadhan, Rizal Akbar who always by his side.
- 9. To all of his beloved friends who have given pray, loves, support, and some motivations in finishing this research paper.

In the end, the researcher realize that the research paper contains some weakness and was far being perfect. Therefore, h accepts every suggestion, critics, and comments from those who concern to this paper. And hopes that this paper will be useful and give contribution for the readers, especially for the next researcher who learn deeply about this research.

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