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**ANALYSIS OF CODE MIXING ON THE YOUTUBE CHANNELS OF
VIRAL Z-GENERATION INDONESIAN YOUTUBERS**

A PAPER

Submitted as Partial Fulfilment of Requirement

for having *Sarjana Pendidikan* Degree



By:

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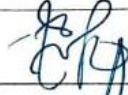


**ENGLISH EDUCATION STUDY PROGRAM
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The paper entitled: **ANALYSIS OF CODE MIXING ON THE YOUTUBE CHANNELS OF VIRAL Z-GENERATION INDONESIAN YOUTUBERS** by **ARLINE CAMELIA NAJUAR**, Student Number 20200410035, has been established through examination hold at English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan on **June, 24th 2024**, based on The Dean's Decision Letter number: **538/FKIP-UNIKU/PP/2024** about committee and examiners nomination of Research Seminar 2 as follows:

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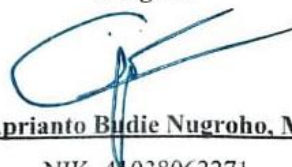
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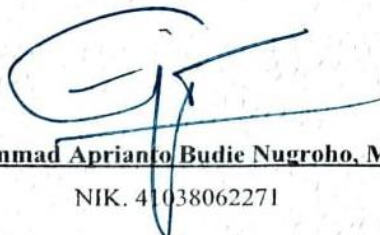


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STATEMENT OF ORIGINALITY

The writer state that this paper entitled “ANALYSIS OF CODE MIXING ON THE YOUTUBE CHANNELS OF VIRAL Z-GENERATION INDONESIAN YOUTUBERS” is my own writing with some questions from some sources by using the accepted scientific writing method.

The writer makes this statement according to the truth. The writer does not conduct any activities that categorized into plagiarism. The writer will be responsible for any risk that will happen in the future if it is proven to offend so ethnic of scientific writing.

Kuningan, June 2024



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MOTTO AND DEDICATION

“It will pass, everything you’ve gone through it will pass”

(Rachel Venny)

“perang telah usai, aku bisa pulang kubaringkan panah dan berteriak MENANG”

(Nadin Amizah)

I would like to dedicate this thesis to all those who have supported me throughout my academic journey.

To my family, whose unwavering love, encouragement, and sacrifices have been my constant source of strength. Your belief in me has been the foundation upon which I have built this work.

To my professors and mentors, whose guidance, patience, and wisdom have shaped my research and helped me navigate the challenges of this process.

Lastly, to my friends, for their moral support and understanding during the long hours of study and writing.

This thesis is a reflection of your contributions to my growth, and I am forever grateful.

ABSTRACT

ANALYSIS OF CODE MIXING ON THE YOUTUBE CHANNELS OF VIRAL Z-GENERATION INDONESIAN YOUTUBERS

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The purpose of this study is to identify the types and the function of code mixing found in Shasa Zania and Kiara Leswara on their youtube channels. The methodology that is used in this study is qualitative research method, and the research design is case study. The result of this study show that there are 3 types of code mixing namely insertion, alternation, and congruent lexicalization. Starting from Insertion 56,25%, alternation 26,04%, and finally congruent lexicalization 17,71% the total is 100%. Moreover, the research also showed that 5 function of code mixing were found in the videos such as talking about particular topic, intention of clarifying the speech content for interlocutor, interjection, being empathetic about something, and repetition used for clarification. Starting from talking about particular topic 34,5%, intention of clarifying the speech content for interlocutor 29,6%, interjection 17.3%, being empathetic about something 9.9%, repetition used for clarification 8.7%

Keyword: Sociolinguistic, Code mixing, YouTube

PREFACE

Praise comes to Allah SWT, The God Almighty and The Most Merciful who has granted his blessing to each human being. May Allah bless the prophet, Muhammad SAW as the last of messengers, his households, his companions, and those who follow him until the day of judgment. The researcher wants to thank God for giving her strength and health so because of Allah's blessings she could finish her paper.

This paper hopefully can contribute to all readers and inspire for other researchers who will undertake further research in a related field. The researcher realizes this paper is still far from being perfect. Therefore, critical comments and suggestions from those who are deeply concerned with a such topic are welcomed.

This paper, entitled “**ANALYSIS OF CODE MIXING ON THE YOUTUBE CHANNELS OF VIRAL Z-GENERATION INDONESIAN YOUTUBERS**”, is written as a part of the requirements for completing the Bachelor Degree in English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan. This paper is aimed to find out the types and the function of code mixing used by Shasa Zania and Kiara Leswara in YouTube Channels.

Kuningan, June 2024

Arline Camelia Najuar

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