GLIMPSING INTO TIKTOK'S VERNACULAR: A DESCRIPTIVE STUDY OF TERMINOLOGIES AMONG USERS

A PAPER

Submitted as Partial Fulfilment of Requirement for getting *Sarjana Pendidikan Degree*



By:

Nabila Lutfiah Zahra 20200410037

ENGLISH EDUCATION STUDY PROGRAM FACULTY OF TEACHERS TRAINING AND EDUCATION

UNIVERSITAS KUNINGAN

2024

PAGE OF APPROVAL

The paper entitled: GLIMPSING INTO TIKTOK'S VERNACULAR: A DESCRIPTIVE STUDY OF TERMINOLOGIES AMONG USERS, by NABILA LUTFIAH ZAHRA, Student Number 20200410037, has been established through examination hold at English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan on 24 Juni 2024, based on The Dean's Decision Letter number: 538/FKIP-UNIKU/PP/2024 about committee and examiners nomination of Research Seminar 2 as follows :

Examiner I	Dr. Erwin Oktoma, M.Pd.	Junist
Examiner II	Dr. Fahrus Zaman Fadhly, M.Pd.	H
Examiner III	Vina Agustiana, M.Pd.	Alun?

This paper has been accepted and assigned as a requirement of a Bachelor degree at English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan.

Kuningan, July 2024

Supervisor I

Dr. Fahrus Zaman Fadhly, M.Pd. NIDN. 0414107401

Supervisor II

Dr. Dadang Solihat, M.Pd NIDN. 0427027204

Acknowledgment,

Head of Department, Muh. Aprianto Budie Nugroho, M.Pd. NIK. 1038062271



PAGE OF APPROVAL

GLIMPSING INTO TIKTOK'S VERNACULAR: A DESCRIPTIVE STUDY OF TERMINOLOGIES AMONG USERS

A PAPER

Submitted as Partial Fulfilment of the Requirements

for getting a Bachelor Degree

By:

Nabila Lutfiah Zahra

20200410037

HAS BEEN APPROVED BY ADVISOR TEAM ON FOLLOWING DATE

Kuningan, July 2024

Supervisor I

Dr. Fahrus Zaman Fadhly, M.Pd. NIDN. 0414107401 Supervisor II

Dy. Dadang Solihat, M.Pd

NIDN. 0427027204

Acknowledged By:

Head of Department of English Education,

Muh. Aprianto Budie Nugroho, M.Pd. 062271 NIK. 4103

STATEMENT OF ORIGINALITY

The writer states that this paper entitled "GLIMPSING INTO TIKTOK'S VERNACULAR: A DESCRIPTIVE STUDY OF TERMINOLOGIES AMONG USERS" is my own writing with some quotation from some sources by using the accepted scientific method.

The writer makes this statement according to the truth. The writer does not conduct any activities that are categorized as plagiarism. The writer will be responsible for any risk that will happen in the future if it is proven to offend the ethnicity of scientific writing.

Kuningan, September 2024



Nabila Lutfiah Zahra 20200410037

ABSTRACT

GLIMPSING INTO TIKTOK'S VERNACULAR: A DESCRIPTIVE STUDY OF TERMINOLOGIES AMONG USERS Nabila Lutfiah Zahra

English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan E-mail: nabila.lutfiah2014@gmail.com

Abstract: The aims of this research are to identify the forms categories of terminologies that used in TikTok vernacular based on gender users identity. A qualitative descriptive approach is used to discover these aspects. The data collection technique used was data collection on the TikTok application. Researcher as a key instrument of this research that found 60 vernacular terminologies on TikTok. This research used the theory from Jacobson (2017). The researcher categorized the data based on form and the gender identity of the content creator. The data obtained from personal accounts of 39 female users and 21 male users. The result shows that there are five forms of terminologies that are, 16 word form, 11 phrases form, 8 blending words form, 16 acronyms and initials form, and 9 adding prefix and suffixes form. There are some differences based on gender demographics of users such as emotional expression, language used, and content type. It can be concluded that the vernacular terminologies on TikTok used by users are very unique, varied, and dynamic.

Keywords: *TikTok, Vernacular Terminologies, TikTok Terminologies, TikTok users*

PREFACE

Praise be to Allah SWT, The God Almighty and The Most Merciful who has granted his blessing to each human being. May Allah bless the prophet, Muhammad SAW as the last of messenger, his households, his companions, and those who follow him until the day of Judgement. The researcher really wants to thank God for giving her strength and health so that she could finish her paper.

This paper, entitled "Glimpsing Into Tiktok's Vernacular: A Descriptive Study of Terminologies Among Users", is written as a part of the requirements for completing the Bachelor Degree in English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan. This proposal aims to find out terminologies that have emerged among TikTok users.

This paper hopefully can contribute to all readers and become inspire for other researchers who will undertake further research in a related field. The researcher realizes this paper is still far from being perfect. Therefore, critical comments and suggestions from those who are deeply concerned with such a topic are welcomed.

Kuningan, September 2024

Nabila Lutfiah Zahra NIM.20200410037

ACKNOWLEDGEMENTS

Alhamdulilahirrobbil'alamin, Praise to Allah SWT, the Most Gracious and The Most Merciful, for the strength and blessings so that the researcher could finish this paper. The researcher realizes that without support, encouragement, and guidance from the people surrounding them, the researcher might not be able to accomplish this paper as well as possible. Therefore, the researcher would like to give thankfulness to all the people who have contributed to completing this paper. There are honorable people who are important to the researcher to whom the researcher can only express her gratitude.

- 1. Dr. Fahrus Zaman Fadhly,S.Pd, M.Pd as the first supervisor in designing this paper who has given much guidance and motivation to the researcher in finishing this paper.
- 2. Mr. Dr. Dadang Solihat, M.Pd, BI. as the second supervisor in designing this paper has never tired in guiding and giving motivation to the researcher in finishing this paper.
- 3. Mr. Muh. Aprianto Budie Nugroho, M.Pd, as head of Department of English Education, Universitas Kuningan who has given great motivation.
- 4. All the lecturers and staff in Department of English Education, Faculty of Teacher Training and Education of Universitas Kuningan given the researcher pray, chances, patience, encouraging and supports until the researcher complete this paper.
- 5. Mr. Asep Jejen Jaelani, M.Pd., as Dean of Faculty of teachers training and education of Universitas Kuningan.
- 6. Mr. Dr. H. Dikdik Harjadi, M.Si., as the Rector of Universitas Kuningan.
- My beloved parents, Mr. Ahmad Mukharor and Mrs. Elin Kartika Sari for their unwavering love, support, and belief. Their sacrifices and encouragement have been the driving force behind her academic pursuits.
- 8. My precious family, especially for my little brother (Dicky Kanzul Fikri A) my beloved grandparents, my aunties and uncle who always pray, encourage, and motivate me throughout my 4 years in university.

- 9. All members of PBI 2020, who have motivated each other and struggled together to complete this research
- 10. Her fellow research (Rahma, Adistya, Aji, Iwan), for their camaraderie, insightful discussions, and willingness to share their knowledge.
- 11. Thank you for the support, help and togetherness of her colleagues who have accompanied until the end of the lecture year. Mayoran group, Kemenkraf group, Remposeh group, and other friends who cannot be mentioned one by one.
- 12. Last but not least, I would like to thank myself, for being able to survive and struggle so far and trying to get better every day to complete this thesis and finish my bachelor"s studies. I am able to control myself from various pressures of any situation and never give up. Successfully managing my time, energy, and thoughts very well is an achievement and pride for me.

In the end, the researcher realizes that this paper contains some weaknesses and was far being perfect. Therefore, the researcher accepts every suggestions, critics, and comment from those who concern to this paper. The researcher hopes that this paper will be useful and give contribution for the readers, especially for the next researcher who learns deeply about this research.

TABLE OF CONTENT

PAGE OF A	APPROVAL
PAGE OF A	APPROVAL
STATEME	NT OF ORIGINALITY
ABSTRAC	Гі
PREFACE	ii
ACKNOWI	LEDGEMENTS iii
TABLE OF	CONTENTv
LIST OF T	ABLES vii
LIST OF C	HARTS AND FIGURES viii
CHAPTER	I INTRODUCTION1
12.1 Bao	ckgrounds1
12.2 Res	search Questions
12.3 Ob	jectives of The Research6
12.4 Sco	ope of the Research7
12.5 Sig	nificance of The Research7
12.6 Cla	arification of Key Terms7
12.6.1	Terminologies7
12.6.2	Vernacular
12.6.3	TikTok8
CHAPTER	II LITERATURE REVIEW9
2.1 Tik	
2.1.1	TikTok User Demographics10
2.1.2	Types of TikTok Content12
2.2 Ter	rminologies14

2.2.1 Language and Technology	15	
2.2.2 Types of Terminologies	16	
2.2.2.1 Forms of vernacular terminologies on TikTok	17	
2.3 Previous Studies	19	
CHAPTER III RESEARCH METHOD	24	
3.1 Research Design	24	
3.2 Data Source	24	
3.3 Data Collection	25	
3.4 Data Analysis	25	
CHAPTER IV FINDINGS AND DISCUSSION	28	
4.1 Findings	28	
4.1.1 Form Categories of Terminologies	29	
4.1.1.1 Words	29	
4.1.1.2 Phrases	38	
4.1.1.3 Blending words	45	
4.1.1.4 Acronyms and Initials	49	
4.1.1.5 Adding Prefixes and Suffixes	56	
4.1.2 Tiktok Vernacular Gender User Demographics	60	
4.2 Discussions	63	
CHAPTER V CONCLUSION AND SUGGESTIONS	67	
5.1 Conclusions	67	
5.2 Suggestions	68	
REFERENCES	70	
APPENDIXES78		
BIOGRAPHY86		

LIST OF TABLES

Table 3. 1 Forms of Terminological Categories Used In Tiktok Vernacular	.27
Table 3. 2 Tiktok Vernacular Gender User Demographics	.27
Table 4. 1 Terminologies Used By Tiktok Users	.28
Table 4. 2 Words Form and Their Meaning	.30
Table 4. 3 Phrases Form and Their Meaning	.38
Table 4. 4 Blending Words Form and Their Meaning	.45
Table 4. 5 Acronyms and Initials Form and Their Meaning	.49
Table 4. 6 Adding Prefixes and Suffiex	.56
Table 4. 7 Differences Between Male and Female User	.61

LIST OF CHARTS AND FIGURES

Chart 1. 1 State of The Art	3
Chart 2. 1 Tiktok - Age Demographichs for Indonesia	11
Chart 2. 2 Tiktok – Gender Demographichs for Indonesia	12
Figure 3. 1 Components of Data Analysis: Interactive Model	26