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**LIBERAL FEMINISM PORTRAIT IN THE BARBIE
CHARACTER IN THE MOVIE ENTITLED "BARBIE"**

A PAPER

Submitted as Partial Fulfillment of the Requirements
for getting *Sarjana Pendidikan* Degree



By:

SELLA RANATASIA

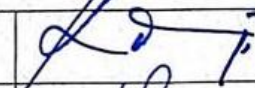
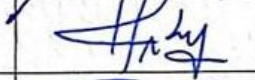

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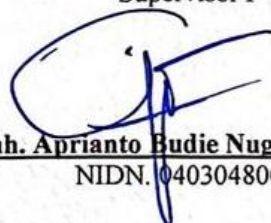
The paper entitled: **LIBERAL FEMINISM PORTRAIT IN THE BARBIE CHARACTER IN THE MOVIE ENTITLED "BARBIE"** by Sella Ranatasia, Student Number **20200410042**, has been established through examination hold at English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan on **24th June 2024**, based on The Dean's Decision Letter number: **538/FKIP-UNIKU/PP/2024** about committee and examiners nomination of Research Seminar 2 as follows :

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STATEMENT OF ORIGINALITY

The writer states that this paper entitled "**LIBERAL FEMINISM PORTRAIT IN THE BARBIE CHARACTER IN THE MOVIE ENTITLED "BARBIE"**" is my own writing with some quotations from some sources by using the accepted scientific writing method.

The writer makes this statement according to the truth. The writer does not conduct any activities that categorized into plagiarism. The writer will be responsible for any risk that will happen in the future if it is proven to offend to ethnic of scientific writing.

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ABSTRACT

LIBERAL FEMINISM PORTRAIT IN THE BARBIE CHARACTER IN THE MOVIE ENTITLED “BARBIE”

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Liberal feminism is a perspective that states that giving women equal rights and opportunities is enough to eliminate gender injustice caused by the traditional gender roles. In the movie entitled “Barbie” that was released in 2023 represents liberal feminism portrait in Barbie characters. This research used Roland Barthes semiotics theory with Tong’s liberal feminism framework to identify how Barbie’s character represents the liberal feminism in Barbie the Movie. Qualitative method with case study approach was the primary methodology of this research. The data collection in this research by watching the whole “Barbie” the movie from internet platform, screen shooting and marking at the specific time that shows the portrayal liberal feminism in Barbie characters. In previous studies, no one has conducted research with the object of the ‘Barbie’ movie using Roland Barthes' semiotics with Tong's liberal feminism framework. The results show that are 23 pictures that shows the portrayal of liberal feminism in the Barbie characters. Barbie is portrayed as a woman who is not bound by the institution of marriage, has no children and does not exist to satisfy men and Barbie living in a utopian world where they can be whatever they want, free from societal oppression.

Keywords: *liberal feminism, semiotics, barbie*

PREFACE

Praise comes to Allah SWT, The God Almighty and The Most Merciful who has granted his blessing for each human being. May Allah bless the prophet, Muhammad SAW as the last of messenger, his households, his companions, and those who follow him until the day of Judgement. The researcher really wants to thanks God for giving her strength and health that because of Allah's blessings she could finish her paper.

This proposal entitled "**LIBERAL FEMINISM PORTRAIT IN THE BARBIE CHARACTER IN THE MOVIE ENTITLED "BARBIE"**", is written as a part of requirements for completing the Bachelor Degree in English Education Study Program, Faculty of Teachers Training and Education, Universitas Kuningan. This paper is aimed to analyze the portrait of liberal feminism in Barbie the movie.

This paper hopefully can give contributions for all readers and become inspire for other researchers who will undertake further research in a related field. The researcher realizes this paper is still far from being perfect. Therefore, critical comments and suggestions from those who are deeply concerned with such topic are welcomed.

Kuningan, June 2024

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Praise is to Allah SWT, the Most Gracious and the Most Merciful, for the strength and blessings so that the researcher could finish the paper. She realizes that without supports, encouragements, and guidance from people surround, she might not be able to accomplish this paper as good as possible. Therefore, she would like to give thankfulness to all people who have to contribute to complete this paper. There are honorable people who are important to the researcher to whom she can only express her gratitude.

1. Mr. M. Aprianto Budie Nugroho, M.Pd as the first supervisor and Mrs. Nida Amalia Asikin as the second supervisor who have given much guidance and motivation to the researcher in finishing this research paper.
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5. Ibu and Bapak for always supporting me and prioritizing my education even in my lowest time. Their endless love since the day I was born into this world, once again, thank you Ibu and Bapak.
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In the end, the researcher realize that paper contains some weakness and was far being perfect. Therefore, she accepts every suggestion, critics, and comments from those who concern to this paper. The researcher hopes that this paper will be

useful and give contribution for the readers, especially for the next researcher who learn deeply about this research.

TABLE OF CONTENTS

PAGE OF APPROVAL	
PAGE OF APPROVAL	
STATEMENT OF ORIGINALITY	
ABSTRACT	i
PREFACE.....	ii
ACKNOWLEDGEMENTS.....	iii
TABLE OF CONTENTS.....	v
LIST OF PICTURES	vii
LIST OF TABLES	viii
CHAPTER I INTRODUCTION.....	1
1.1 Background of the Research	1
1.2 Research Question.....	5
1.3 Objective of the Research	5
1.4 Scope of the Research	5
1.5 Significant of the Research	6
CHAPTER II LITERATURE REVIEW	8
2.1 Semiotics	8
2.2 Feminism.....	10
2.2.1 The Waves of Feminism.....	11
2.2.2 The Branches of Feminism.....	11
2.2.2.1 Liberal Feminism	12
2.2.2.2 Marxist Feminism.....	12
2.2.2.3 Socialist Feminism	12
2.2.2.4 Radical Feminism.....	12
2.2.2.5 Ecofeminism.....	13
2.3 Liberal Feminism	13
2.4 Barbie the Movie.....	17
2.5 Previous Studies	18
CHAPTER III RESEARCH METHODOLOGY	24

3.1 Research Design.....	24
3.2 Data Source	25
3.3 Data Collection.....	26
3.4 Data Analysis	26
CHAPTER IV FINDINGS AND DISCUSSIONS	28
4.1 Findings.....	28
4.1.1 Liberal Feminism Portrait in the Barbie Character in the Movie entitled “Barbie”.....	28
4.2 Discussion	81
CHAPTER V CONCLUSION AND SUGGESTION	84
5.1 Conclusion.....	84
5.2 Suggestions	84
REFERENCES	86
APPENDICES	93

LIST OF PICTURES

Picture 3.1 Movie Poster – Barbie (Wikipedia).....	25
Picture 4.1 Visual (signifier)	29
Picture 4.2 Visual (signifier).....	31
Picture 4.3 Visual (signifier).....	33
Picture 4.4 Visual (signifier).....	35
Picture 4.5 Visual (signifier).....	37
Picture 4.6 Visual (signifier).....	40
Picture 4.7 Visual (signifier).....	42
Picture 4.8 Visual (signifier).....	44
Picture 4.9 Visual (signifier).....	47
Picture 4.10 Visual (signifier).....	49
Picture 4.11 Visual (signifier).....	51
Picture 4.12 Visual (signifier).....	54
Picture 4.13 Visual (signifier).....	56
Picture 4.14 Visual (signifier).....	58
Picture 4.15 Visual (signifier).....	60
Picture 4.16 Visual (signifier).....	62
Picture 4.17 Visual (signifier).....	65
Picture 4.18 Visual (signifier).....	67
Picture 4.19 Visual (signifier).....	69
Picture 4.20 Visual (signifier).....	71
Picture 4.21 Visual (signifier).....	74
Picture 4.22 Visual (signifier).....	76
Picture 4.23 Visual (signifier).....	79

LIST OF TABLES

Table 2.1 Roland Barthes's Theory of Semiotics	9
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